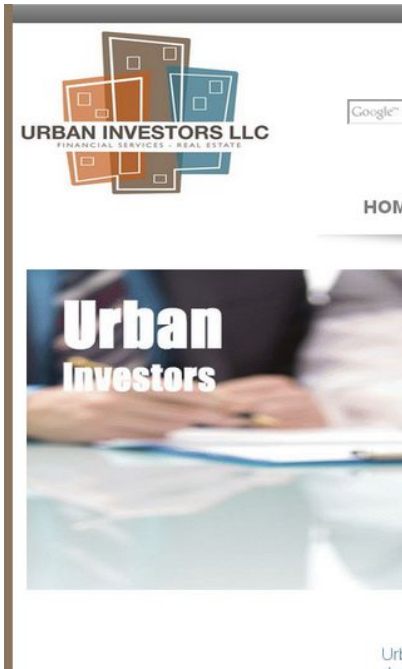


# PageSpeed Insights

Mobile



**67 / 100** Speed

**!** Should Fix:

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://s7.addthis.com/hi-res-css.cfeefd4edd0cdaff82be.js> (expiration not specified)
- <http://s7.addthis.com/high-res-all-css.ac73b341d28d98abcf00.js> (expiration not specified)
- [http://s7.addthis.com/js/300/addthis\\_widget.js](http://s7.addthis.com/js/300/addthis_widget.js) (expiration not specified)
- <http://s7.addthis.com/layers.d3089ff8d4aa15672ac8.js> (expiration not specified)
- <http://s7.addthis.com/menu.ee745c37cc4914e21ca8.js> (expiration not specified)
- <http://worldflagcounter.com/iq/> (expiration not specified)

## Mobile

- <http://www.showmyweather.com/images/fcicons/25x25/pcloudyn.gif> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/calljason1.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/facebook.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/gooddeals.jpeg> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/google.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/linkedin.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/mastercard.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/menubar.jpg> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/paypal.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/real.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/rss.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/twitter.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-logo.jpg> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-main.gif> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-menu.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-menu1.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-phone.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/visa.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/youtube.png> (expiration not specified)
- [https://cdn.api.twitter.com/1/urls/count.json?url=http%3A%2F%2Furbaninvestorsllc.com%2F&callback=\\_ate.cbs.rcb\\_httpurbaninvestorsllc1](https://cdn.api.twitter.com/1/urls/count.json?url=http%3A%2F%2Furbaninvestorsllc.com%2F&callback=_ate.cbs.rcb_httpurbaninvestorsllc1) (15 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- [http://pagead2.googlesyndication.com/pagead/show\\_ads.js](http://pagead2.googlesyndication.com/pagead/show_ads.js) (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

## Mobile

Your page has 1 blocking script resources. This causes a delay in rendering your page.

Approximately 31% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://www.google.com/coop/cse/brand?form=cse-search-box&lang=en>

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 18.6KiB (73% reduction).

- Compressing <http://urbaninvestorsllc.com/> could save 18.6KiB (73% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.8KiB (19% reduction).

- Minifying <http://urbaninvestorsllc.com/> could save 4.8KiB (19% reduction).

# Mobile

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.3KiB (1% reduction).

- Minifying [http://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/show\\_ads\\_impl.js](http://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/show_ads_impl.js) could save 666B (1% reduction) after compression.
- Minifying [https://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/expansion\\_embed.js](https://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/expansion_embed.js) could save 639B (2% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 22.4KiB (39% reduction).

- Losslessly compressing <http://www.urbaninvestorsllc.com/images/calljason1.png> could save 10.1KiB (45% reduction).
- Losslessly compressing [http://cse.google.com/cse/intl/en/images/google\\_custom\\_search\\_watermark.gif](http://cse.google.com/cse/intl/en/images/google_custom_search_watermark.gif) could save 1.4KiB (71% reduction).
- Losslessly compressing <http://worldflagcounter.com/iq/> could save 1.3KiB (14% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/paypal.png> could save 1.2KiB (47% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/visa.png> could save 1.2KiB (47% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/mastercard.png> could save 1.2KiB (38% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/urban-phone.png> could save 964B (44% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/youtube.png> could save 891B (49% reduction).

## Mobile

- Losslessly compressing <http://www.urbaninvestorsllc.com/images/facebook.png> could save 863B (56% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/twitter.png> could save 790B (41% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/google.png> could save 746B (37% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/rss.png> could save 730B (38% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/linkedin.png> could save 686B (42% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/urban-menu1.png> could save 548B (22% reduction).



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 71 / 100 User Experience

### Should Fix:

#### Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 998 CSS pixels wide, but the viewport is only 375 CSS pixels wide. The following elements fall outside the viewport:

- The element `<td></td>` falls outside the viewport.
- The element `<span class="at4-icon aticon-facebook">` falls outside the viewport.
- The element `<span class="at4-icon atico..._plusone_share">` falls outside the viewport.
- The element `<span class="at4-icon aticon-twitter">` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<font>201-238-0217</font>` falls outside the viewport.
- The element `<input type="text" name="q">` falls outside the viewport.
- The element `<input type="submit" name="sa">` falls outside the viewport.
- The element `<a href="http://www.sho...jersey/newark/">Newark, NJ Weather</a>` falls outside the viewport.
- The element `<br>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<center>75°F, Partly Cloudy</center>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<font>HOME</font>` falls outside the viewport.
- The element `<a href="http://www.urb....com/about.php">ABOUT US</a>` falls outside the viewport.
- The element `<font>LOCATION</font>` falls outside the viewport.

## Mobile

- The element `<font>BLOG</font>` falls outside the viewport.
- The element `<font>CONTACT US</font>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<font>Urban Investme...ate purchases.</font>` falls outside the viewport.
- The element `<font>While the curr...e experienced.</font>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<iframe id="aswift_1" name="aswift_1">` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<font>News</font>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<font>News</font>` falls outside the viewport.
- The element `<iframe id="aswift_0" name="aswift_0">` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<font>Would you like...to make Money?</font>` falls outside the viewport.
- The element `<font>Become a...f our deals!!!</font>` falls outside the viewport.
- The element `<font>Call me...nd out more...</font>` falls outside the viewport.
- The element `<br>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.

## Mobile

- The element `<td></td>` falls outside the viewport.
- The element `<td>Faq&#39;s...Contact us</td>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<a href="http://youtube.com">Youtube</a>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<a href="http://plus.google.com">Google...+</a>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<a href="http://twitter.com">Twitter</a>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<a href="http://linkedin.com">Linkedin</a>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<a href="http://facebook.com">Facebook</a>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<font>RSS</font>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `<font>Copyright 2015</font>` falls outside the viewport.
- The element `<font>©</font>` falls outside the viewport.
- The element `<u></u>` falls outside the viewport.

### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.



## Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<span class="rhbody rhdefaultcolored">Residential Bu...rty Investors.</span>` is close to 2 other tap targets.
- The tap target `<div class="rh-box-breadcr...rh12 bcactive0"></div>` is close to 1 other tap targets.
- The tap target `<a href="http://www.urb...estorsllc.com/">Home</a>` is close to 1 other tap targets.
- The tap target `<a href="http://www.urb....com/about.php">About us</a>` is close to 1 other tap targets.



### 4 Passed Rules

#### Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



75 / 100 Speed

! Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://s7.addthis.com/hi-res-css.cfeefd4edd0cdaff82be.js> (expiration not specified)
- <http://s7.addthis.com/high-res-all-css.ac73b341d28d98abcf00.js> (expiration not specified)
- [http://s7.addthis.com/js/300/addthis\\_widget.js](http://s7.addthis.com/js/300/addthis_widget.js) (expiration not specified)
- <http://s7.addthis.com/layers.d3089ff8d4aa15672ac8.js> (expiration not specified)
- <http://s7.addthis.com/menu.ee745c37cc4914e21ca8.js> (expiration not specified)
- <http://worldflagcounter.com/iq/> (expiration not specified)
- <http://www.showmyweather.com/images/fcicons/25x25/pcloudyn.gif> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/calljason1.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/facebook.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/gooddeals.jpeg> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/google.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/linkedin.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/mastercard.png> (expiration not specified)

## Desktop

- <http://www.urbaninvestorsllc.com/images/menubar.jpg> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/paypal.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/real.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/rss.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/twitter.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-logo.jpg> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-main.gif> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-menu.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-menu1.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/urban-phone.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/visa.png> (expiration not specified)
- <http://www.urbaninvestorsllc.com/images/youtube.png> (expiration not specified)
- [https://cdn.api.twitter.com/1/urls/count.json?url=http%3A%2F%2Furbaninvestorsllc.com%2F&callback=\\_ate.cbs.rcb\\_httpurbaninvestorsllc1](https://cdn.api.twitter.com/1/urls/count.json?url=http%3A%2F%2Furbaninvestorsllc.com%2F&callback=_ate.cbs.rcb_httpurbaninvestorsllc1) (15 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- [http://pagead2.googlesyndication.com/pagead/show\\_ads.js](http://pagead2.googlesyndication.com/pagead/show_ads.js) (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/lidar.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)

### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 18.6KiB (73% reduction).

- Compressing <http://urbaninvestorsllc.com/> could save 18.6KiB (73% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.8KiB (19% reduction).

- Minifying <http://urbaninvestorsllc.com/> could save 4.8KiB (19% reduction).

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.3KiB (1% reduction).

- Minifying [http://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/show\\_ads\\_impl.js](http://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/show_ads_impl.js) could save 666B (1% reduction) after compression.
- Minifying [https://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/expansion\\_embed.js](https://pagead2.googlesyndication.com/pagead/js/r20151008/r20150820/expansion_embed.js) could save 639B (2% reduction) after compression.

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

Approximately 16% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://www.google.com/coop/cse/brand?form=cse-search-box&lang=en>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 91.3KiB (55% reduction).

- Losslessly compressing <https://tpc.googlesyndication.com/simgad/1122034073917509290> could save 35.7KiB (58% reduction).
- Compressing and resizing <http://www.urbaninvestorsllc.com/images/real.png> could save 17.2KiB (70% reduction).
- Compressing and resizing <http://www.urbaninvestorsllc.com/images/urban-logo.jpg> could save 16KiB (71% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/calljason1.png> could save 10.1KiB (45% reduction).
- Losslessly compressing [http://cse.google.com/cse/intl/en/images/google\\_custom\\_search\\_watermark.gif](http://cse.google.com/cse/intl/en/images/google_custom_search_watermark.gif) could save 1.4KiB (71% reduction).
- Losslessly compressing <http://worldflagcounter.com/iq/> could save 1.3KiB (14% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/paypal.png> could save 1.2KiB (47% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/visa.png> could save 1.2KiB (47% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/mastercard.png> could save 1.2KiB (38% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/urban-phone.png> could save 964B (44% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/youtube.png> could save 891B (49% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/facebook.png> could save 863B (56% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/twitter.png> could save 790B (41% reduction).

## Desktop

- Losslessly compressing <http://www.urbaninvestorsllc.com/images/google.png> could save 746B (37% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/rss.png> could save 730B (38% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/linkedin.png> could save 686B (42% reduction).
- Losslessly compressing <http://www.urbaninvestorsllc.com/images/urban-menu1.png> could save 548B (22% reduction).



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).