

PageSpeed Insights

Mobile



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Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 231.3KiB (74% reduction).

- Compressing <http://unlockdealers.com/template4/css/bootstrap.min.css> could save 105.3KiB (83% reduction).
- Compressing <http://unlockdealers.com/template4/js/jquery.min.js> could save 58.4KiB (64% reduction).
- Compressing <http://unlockdealers.com/template4/js/bootstrap.min.js> could save 25.4KiB (73% reduction).
- Compressing <http://unlockdealers.com/template4/css/style.php> could save 20.2KiB (76% reduction).

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- Compressing <http://unlockdealers.com/> could save 14.2KiB (72% reduction).
- Compressing <http://unlockdealers.com/template4/css/jquery.sidr.dark.css> could save 2.7KiB (72% reduction).
- Compressing <http://unlockdealers.com/template4/js/jquery.sidr.min.js> could save 2KiB (57% reduction).
- Compressing <https://ie04.zopim.com/s/W/xdds/lhjWUgJbQz7n2jrb/p/1485400266773> could save 1.8KiB (65% reduction).
- Compressing <http://unlockdealers.com/template4/css/reset.css> could save 875B (52% reduction).
- Compressing <http://unlockdealers.com/template4/css/paging.css> could save 549B (62% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://unlockdealers.com/images/stars-5.png> (expiration not specified)
- <http://unlockdealers.com/template4/css/bootstrap.min.css> (expiration not specified)
- <http://unlockdealers.com/template4/css/jquery.sidr.dark.css> (expiration not specified)
- <http://unlockdealers.com/template4/css/paging.css> (expiration not specified)
- <http://unlockdealers.com/template4/css/reset.css> (expiration not specified)
- <http://unlockdealers.com/template4/css/style.php> (expiration not specified)
- <http://unlockdealers.com/template4/images/footer-sep.png> (expiration not specified)
- <http://unlockdealers.com/template4/images/phone-payments.png> (expiration not specified)
- <http://unlockdealers.com/template4/images/responsive-btn.png> (expiration not specified)
- <http://unlockdealers.com/template4/js/bootstrap.min.js> (expiration not specified)
- <http://unlockdealers.com/template4/js/jquery.min.js> (expiration not specified)
- <http://unlockdealers.com/template4/js/jquery.sidr.min.js> (expiration not specified)

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- <http://unlockdealers.com/uplds4/logos/4.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/11.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/12.jpg> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/14.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/15.jpg> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/16.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/17.jpg> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/19.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/20.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/21.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/22.jpg> (expiration not specified)
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- <http://unlockdealers.com/uplds4/pages/26.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/3.jpg> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/30.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/4.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/6.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/7.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/8.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/socialmedia/1.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/socialmedia/2.png> (expiration not specified)
- <http://worldflagcounter.com/bIZ/> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://v2.zopim.com/widget/fonts/zopim.woff> (4 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://unlockdealers.com/template4/js/jquery.min.js>

[Optimize CSS Delivery](#) of the following:

- <http://unlockdealers.com/template4/css/reset.css>
- <http://unlockdealers.com/template4/css/bootstrap.min.css>
- <http://unlockdealers.com/template4/css/jquery.sidr.dark.css>
- <http://unlockdealers.com/template4/css/style.php>
- <http://fonts.googleapis.com/css?family=Roboto:400,100,100italic,300,300italic,400italic,500,500italic,700,700italic>
- <http://fonts.googleapis.com/css?family=Oswald:400,300,700>
- <http://unlockdealers.com/template4/css/paging.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 152KiB (42% reduction).

- Compressing <http://unlockdealers.com/uplds4/pages/15.jpg> could save 45.3KiB (44% reduction).
- Compressing <http://unlockdealers.com/template4/images/phone-payments.png> could save

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18.2KiB (46% reduction).

- Compressing <http://unlockdealers.com/uplds4/pages/24.jpg> could save 17.2KiB (71% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/23.jpg> could save 15.9KiB (73% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/22.jpg> could save 13.9KiB (75% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/17.jpg> could save 7.9KiB (22% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/12.jpg> could save 7.8KiB (44% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/3.jpg> could save 4.2KiB (12% reduction).
- Compressing <http://unlockdealers.com/images/stars-5.png> could save 2.8KiB (84% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/7.png> could save 1.6KiB (32% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/16.png> could save 1.4KiB (27% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/14.png> could save 1.4KiB (28% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/11.png> could save 1.4KiB (40% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/6.png> could save 1.3KiB (20% reduction).
- Compressing <http://unlockdealers.com/uplds4/socialmedia/1.png> could save 1.2KiB (50% reduction).
- Compressing <http://unlockdealers.com/uplds4/socialmedia/2.png> could save 1.2KiB (49% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/19.png> could save 1.1KiB (36% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/8.png> could save 1KiB (47% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/20.png> could save 1,006B (28% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/26.png> could save 995B (83% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/25.png> could save 950B (80%

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reduction).

- Compressing <http://unlockdealers.com/uplds4/pages/4.png> could save 947B (72% reduction).
- Compressing <http://worldflagcounter.com/bIZ/> could save 934B (11% reduction).
- Compressing <http://unlockdealers.com/template4/images/footer-sep.png> could save 924B (92% reduction).
- Compressing <http://unlockdealers.com/template4/images/responsive-btn.png> could save 849B (87% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/21.png> could save 750B (11% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5.1KiB (17% reduction).

- Minifying <http://unlockdealers.com/template4/css/style.php> could save 4.3KiB (17% reduction).
- Minifying <http://unlockdealers.com/template4/css/jquery.sidr.dark.css> could save 741B (20% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 5.6KiB (29% reduction).

- Minifying <http://unlockdealers.com/> could save 5.6KiB (29% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

92 / 100 User Experience



Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 895 CSS pixels wide, but the viewport is only 411 CSS pixels wide. The following

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elements fall outside the viewport:

- The element `` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="abgc" class="abgc">AdChoices</div>` is close to 1 other tap targets.
- The tap target `Testimonials` and 5 others are close to other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

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Desktop



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! Should Fix:

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- Compressing <http://unlockdealers.com/template4/js/jquery.sidr.min.js> could save 2KiB (57% reduction).

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- Compressing <http://unlockdealers.com/template4/css/reset.css> could save 875B (52% reduction).
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- <http://unlockdealers.com/uplds4/pages/7.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/pages/8.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/socialmedia/1.png> (expiration not specified)
- <http://unlockdealers.com/uplds4/socialmedia/2.png> (expiration not specified)
- <http://worldflagcounter.com/bIZ/> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)

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- <http://unlockdealers.com/template4/css/jquery.sidr.dark.css>
- <http://unlockdealers.com/template4/css/style.php>
- <http://fonts.googleapis.com/css?family=Roboto:400,100,100italic,300,300italic,400italic,500,500italic,700,700italic>
- <http://fonts.googleapis.com/css?family=Oswald:400,300,700>
- <http://unlockdealers.com/template4/css/paging.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 139.8KiB (42% reduction).

- Compressing <http://unlockdealers.com/uplds4/pages/15.jpg> could save 45.3KiB (44% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/24.jpg> could save 17.2KiB (71% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/23.jpg> could save 15.9KiB (73% reduction).

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- Compressing <http://unlockdealers.com/uplds4/pages/22.jpg> could save 13.9KiB (75% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/17.jpg> could save 7.9KiB (22% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/12.jpg> could save 7.8KiB (44% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/3.jpg> could save 4.2KiB (12% reduction).
 - Compressing <http://unlockdealers.com/images/stars-5.png> could save 2.8KiB (84% reduction).
 - Compressing and resizing <http://unlockdealers.com/uplds4/socialmedia/2.png> could save 1.7KiB (70% reduction).
 - Compressing and resizing <http://unlockdealers.com/uplds4/socialmedia/1.png> could save 1.7KiB (71% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/7.png> could save 1.6KiB (32% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/16.png> could save 1.4KiB (27% reduction).
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 - Compressing <http://unlockdealers.com/uplds4/pages/6.png> could save 1.3KiB (20% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/28.png> could save 1.1KiB (51% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/19.png> could save 1.1KiB (36% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/27.png> could save 1.1KiB (49% reduction).
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 - Compressing <http://unlockdealers.com/uplds4/pages/8.png> could save 1KiB (47% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/20.png> could save 1,006B (28% reduction).
 - Compressing <http://unlockdealers.com/uplds4/pages/26.png> could save 995B (83%

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reduction).

- Compressing <http://unlockdealers.com/uplds4/pages/25.png> could save 950B (80% reduction).
- Compressing <http://unlockdealers.com/uplds4/pages/4.png> could save 947B (72% reduction).
- Compressing <http://unlockdealers.com/template4/images/footer-sep.png> could save 924B (92% reduction).
- Compressing <http://unlockdealers.com/template4/images/nav-sep.png> could save 923B (92% reduction).
- Compressing <http://unlockdealers.com/template4/images/stat-sep.png> could save 922B (92% reduction).
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- Compressing <http://unlockdealers.com/uplds4/pages/21.png> could save 750B (11% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5.1KiB (17% reduction).

- Minifying <http://unlockdealers.com/template4/css/style.php> could save 4.3KiB (17% reduction).
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Minify HTML

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Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 5.6KiB (29% reduction).

- Minifying <http://unlockdealers.com/> could save 5.6KiB (29% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

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Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

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