

PageSpeed Insights

Mobile



48 / 100 Speed

! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 358.3KiB (78% reduction).

- Compressing <https://sunshine-ice.com/css/bootstrap.min.css> could save 93KiB (83% reduction).
- Compressing <https://sunshine-ice.com/js/vendor/jquery-1.10.2.min.js> could save 58.9KiB (64% reduction).
- Compressing <https://sunshine-ice.com/js/plugins.js> could save 50KiB (81% reduction).
- Compressing <https://sunshine-ice.com/css/animate.min.css> could save 49.9KiB (91% reduction).
- Compressing <https://sunshine-ice.com/> could save 32.9KiB (86% reduction).

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- Compressing <https://sunshine-ice.com/js/bootstrap.min.js> could save 20.9KiB (73% reduction).
- Compressing <https://sunshine-ice.com/css/font-awesome.min.css> could save 16.5KiB (77% reduction).
- Compressing <https://sunshine-ice.com/css/main.css> could save 10.6KiB (81% reduction).
- Compressing <https://sunshine-ice.com/js/vendor/modernizr-2.6.2.min.js> could save 8.6KiB (59% reduction).
- Compressing <https://sunshine-ice.com/css/responsive.css> could save 5.6KiB (81% reduction).
- Compressing <https://sunshine-ice.com/js/jquery.sticky.js> could save 3.9KiB (70% reduction).
- Compressing <https://sunshine-ice.com/js/jquery.nav.js> could save 3.2KiB (64% reduction).
- Compressing <https://sunshine-ice.com/js/wow.min.js> could save 3KiB (64% reduction).
- Compressing <https://sunshine-ice.com/css/owl.carousel.css> could save 948B (64% reduction).
- Compressing <https://sunshine-ice.com/js/main.js> could save 268B (41% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://sunshine-ice.com/css/animate.min.css> (expiration not specified)
- <https://sunshine-ice.com/css/bootstrap.min.css> (expiration not specified)
- <https://sunshine-ice.com/css/font-awesome.min.css> (expiration not specified)
- <https://sunshine-ice.com/css/main.css> (expiration not specified)
- <https://sunshine-ice.com/css/owl.carousel.css> (expiration not specified)
- <https://sunshine-ice.com/css/responsive.css> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-01.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-02.jpg> (expiration not specified)

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- <https://sunshine-ice.com/images/blog/sunshine-ice-03.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-04.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-05.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-06.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/vid1.gif> (expiration not specified)
- <https://sunshine-ice.com/images/logo-master1.png> (expiration not specified)
- <https://sunshine-ice.com/images/logo.png> (expiration not specified)
- <https://sunshine-ice.com/images/overlay-pattern.png> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider0.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider1.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider2.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider3.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider4.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider5.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider6.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/subscribe-bg.jpg> (expiration not specified)
- <https://sunshine-ice.com/js/bootstrap.min.js> (expiration not specified)
- <https://sunshine-ice.com/js/jquery.nav.js> (expiration not specified)
- <https://sunshine-ice.com/js/jquery.sticky.js> (expiration not specified)
- <https://sunshine-ice.com/js/main.js> (expiration not specified)
- <https://sunshine-ice.com/js/plugins.js> (expiration not specified)
- <https://sunshine-ice.com/js/vendor/jquery-1.10.2.min.js> (expiration not specified)
- <https://sunshine-ice.com/js/vendor/modernizr-2.6.2.min.js> (expiration not specified)
- <https://sunshine-ice.com/js/wow.min.js> (expiration not specified)
- <https://worldflagcounter.com/iG/> (expiration not specified)
- <https://www.sunshine-ice.com/images/bg3.jpg> (expiration not specified)
- <https://www.sunshine-ice.com/images/bottom.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/cc.png> (expiration not specified)

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- <https://www.sunshine-ice.com/images/location.jpg> (expiration not specified)
- <https://www.sunshine-ice.com/images/main-min.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/sun2.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/sunshine-android-app.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/sunshine-qr-code.png> (expiration not specified)
- https://www.sunshine-ice.com/images/wifi_logo.png (expiration not specified)
- https://connect.facebook.net/en_US/sdk.js (20 minutes)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 339.8KiB (55% reduction).

- Compressing <https://sunshine-ice.com/images/slider/slider0.jpg> could save 28.1KiB (65% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider3.jpg> could save 24.5KiB (65% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider5.jpg> could save 24.2KiB (64% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-02.jpg> could save 23.7KiB (61% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-05.jpg> could save 23.5KiB (61% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider4.jpg> could save 22.9KiB (66% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-01.jpg> could save 22.7KiB (63% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider1.jpg> could save 22.3KiB (67% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider6.jpg> could save 22.2KiB (67% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider2.jpg> could save 22KiB (67% reduction).

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reduction).

- Compressing <https://static.xx.fbcdn.net/rsrc.php/v3/yR/r/KgbJbkEILus.png> could save 21.8KiB (32% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-06.jpg> could save 21.5KiB (63% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-03.jpg> could save 21.2KiB (64% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-04.jpg> could save 19.8KiB (64% reduction).
- Compressing <https://www.sunshine-ice.com/images/location.jpg> could save 9.7KiB (22% reduction).
- Compressing <https://www.sunshine-ice.com/images/sunshine-android-app.png> could save 4.4KiB (28% reduction).
- Compressing <https://sunshine-ice.com/images/logo.png> could save 3.2KiB (28% reduction).
- Compressing <https://worldflagcounter.com/iG/> could save 1.2KiB (12% reduction).
- Compressing <https://sunshine-ice.com/images/overlay-pattern.png> could save 857B (90% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5KiB (24% reduction).

- Minifying <https://sunshine-ice.com/css/main.css> could save 2.4KiB (19% reduction).
- Minifying <https://sunshine-ice.com/css/responsive.css> could save 2.3KiB (34% reduction).
- Minifying <https://sunshine-ice.com/css/owl.carousel.css> could save 269B (19% reduction).

Mobile

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 19.3KiB (50% reduction).

- Minifying <https://sunshine-ice.com/> could save 19.3KiB (50% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 31.1KiB (43% reduction).

- Minifying <https://sunshine-ice.com/js/plugins.js> could save 26.8KiB (44% reduction).
- Minifying <https://sunshine-ice.com/js/jquery.sticky.js> could save 2.1KiB (38% reduction).
- Minifying <https://sunshine-ice.com/js/jquery.nav.js> could save 1.9KiB (39% reduction).
- Minifying <https://sunshine-ice.com/js/main.js> could save 192B (29% reduction).
- Minifying <https://chrisawren.com/widgets/yelp/yelpv2.js> could save 119B (24% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

Mobile

- <https://sunshine-ice.com/css/owl.carousel.css>



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience



Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 427 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div class="col-md-12"></div>` falls outside the viewport.

Mobile

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div class="owl-buttons"></div>` is close to 1 other tap targets final.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



51 / 100 Speed

! Should Fix:

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- Compressing <https://sunshine-ice.com/css/animate.min.css> could save 49.9KiB (91% reduction).
- Compressing <https://sunshine-ice.com/> could save 32.9KiB (86% reduction).
- Compressing <https://sunshine-ice.com/js/bootstrap.min.js> could save 20.9KiB (73% reduction).
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- Compressing <https://sunshine-ice.com/js/vendor/modernizr-2.6.2.min.js> could save 8.6KiB (59% reduction).
- Compressing <https://sunshine-ice.com/css/responsive.css> could save 5.6KiB (81% reduction).

Desktop

- Compressing <https://sunshine-ice.com/js/jquery.sticky.js> could save 3.9KiB (70% reduction).
- Compressing <https://sunshine-ice.com/js/jquery.nav.js> could save 3.2KiB (64% reduction).
- Compressing <https://sunshine-ice.com/js/wow.min.js> could save 3KiB (64% reduction).
- Compressing <https://sunshine-ice.com/css/owl.carousel.css> could save 948B (64% reduction).
- Compressing <https://sunshine-ice.com/js/main.js> could save 268B (41% reduction).

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[Leverage browser caching](#) for the following cacheable resources:

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- <https://sunshine-ice.com/css/bootstrap.min.css> (expiration not specified)
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- <https://sunshine-ice.com/css/main.css> (expiration not specified)
- <https://sunshine-ice.com/css/owl.carousel.css> (expiration not specified)
- <https://sunshine-ice.com/css/responsive.css> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-01.jpg> (expiration not specified)
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- <https://sunshine-ice.com/images/blog/sunshine-ice-04.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-05.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/sunshine-ice-06.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/blog/vid1.gif> (expiration not specified)
- <https://sunshine-ice.com/images/blog/vid2.gif> (expiration not specified)
- <https://sunshine-ice.com/images/logo-master1.png> (expiration not specified)

Desktop

- <https://sunshine-ice.com/images/logo.png> (expiration not specified)
- <https://sunshine-ice.com/images/overlay-pattern.png> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider0.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider1.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider2.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider3.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider4.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider5.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/slider/slider6.jpg> (expiration not specified)
- <https://sunshine-ice.com/images/subscribe-bg.jpg> (expiration not specified)
- <https://sunshine-ice.com/js/bootstrap.min.js> (expiration not specified)
- <https://sunshine-ice.com/js/jquery.nav.js> (expiration not specified)
- <https://sunshine-ice.com/js/jquery.sticky.js> (expiration not specified)
- <https://sunshine-ice.com/js/main.js> (expiration not specified)
- <https://sunshine-ice.com/js/plugins.js> (expiration not specified)
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- <https://www.sunshine-ice.com/images/bg3.jpg> (expiration not specified)
- <https://www.sunshine-ice.com/images/bottom.png> (expiration not specified)
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- <https://www.sunshine-ice.com/images/location.jpg> (expiration not specified)
- <https://www.sunshine-ice.com/images/main-min.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/sun2.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/sunshine-android-app.png> (expiration not specified)
- <https://www.sunshine-ice.com/images/sunshine-qr-code.png> (expiration not specified)
- https://www.sunshine-ice.com/images/wifi_logo.png (expiration not specified)

- https://connect.facebook.net/en_US/sdk.js (20 minutes)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 391.4KiB (61% reduction).

- Compressing and resizing https://www.sunshine-ice.com/images/wifi_logo.png could save 73.3KiB (83% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider0.jpg> could save 28.1KiB (65% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider3.jpg> could save 24.5KiB (65% reduction).
- Compressing <https://sunshine-ice.com/images/slider/slider5.jpg> could save 24.2KiB (64% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-02.jpg> could save 23.7KiB (61% reduction).
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- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-03.jpg> could save 21.2KiB (64% reduction).
- Compressing <https://sunshine-ice.com/images/blog/sunshine-ice-04.jpg> could save 19.8KiB

Desktop

(64% reduction).

- Compressing <https://www.sunshine-ice.com/images/location.jpg> could save 9.7KiB (22% reduction).
- Compressing <https://www.sunshine-ice.com/images/sunshine-android-app.png> could save 4.4KiB (28% reduction).
- Compressing <https://sunshine-ice.com/images/logo.png> could save 3.2KiB (28% reduction).
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Consider Fixing:

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3 Passed Rules

Avoid landing page redirects

Desktop

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