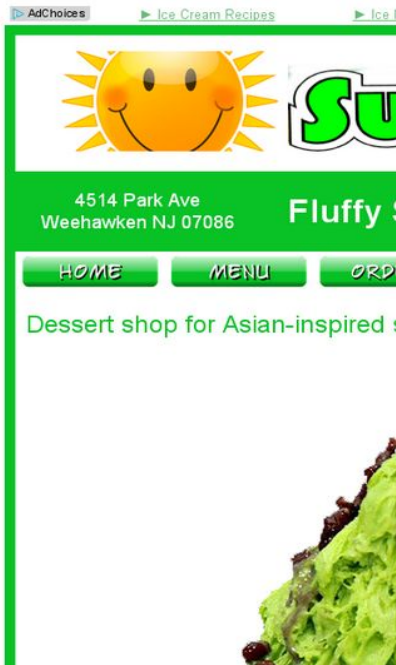


PageSpeed Insights

Mobile



55 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 274.3KiB (70% reduction).

- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yg/r/B-1-TS0foMs.js> could save 120.9KiB (70% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yR/r/JgJ7uCwXCUZ.js> could save 70.5KiB (70% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v2/yB/r/ISRul-v_nG1.js could save 24.4KiB (70% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yH/r/WaT-PMT8du6.js> could save 24.1KiB (67% reduction).

Mobile

- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/y9/r/SGx5xUQaF6N.css> could save 16.9KiB (74% reduction).
- Compressing <http://sunshine-ice.com/> could save 15.7KiB (78% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yS/r/ZDQXrINXZRK.js> could save 1.8KiB (52% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://worldflagcounter.com/iG/> (expiration not specified)
- <http://www.sunshine-ice.com/images/bgs1.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/blog.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/cc.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/contact.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/div20.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/facebook.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/footer1.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/gallery.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/google.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/head3.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/home.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/linkedin.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/location.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/logo4.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/main.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/menu.png> (expiration not specified)

Mobile

- <http://www.sunshine-ice.com/images/milkshake2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/order.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/our-story.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/rss.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/sandwich2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/slush2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/snow2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/sun2.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/sunshine-android-app.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/sunshine-qr-code.png> (expiration not specified)
- http://www.sunshine-ice.com/images/tel_icon.png (expiration not specified)
- <http://www.sunshine-ice.com/images/twitter.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/whats-snow-ice.png> (expiration not specified)
- http://www.sunshine-ice.com/images/wifi_logo.png (expiration not specified)
- <http://www.sunshine-ice.com/images/youtube.png> (expiration not specified)
- http://s7.addthis.com/js/300/addthis_widget.js (10 minutes)
- http://connect.facebook.net/en_US/sdk.js (20 minutes)
- <https://apis.google.com/js/api.js> (30 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- http://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)
- <https://oauth.googleusercontent.com/gadgets/js/core:rpc:shindig.random:shindig.sha1.js?c=2> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Use asynchronous versions](#) of the following scripts:

- http://pagead2.googlesyndication.com/pagead/show_ads.js

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 5KiB (26% reduction).

- Minifying <http://sunshine-ice.com/> could save 5KiB (26% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5KiB (2% reduction).

- Minifying <https://static.xx.fbcdn.net/rsrc.php/v2/yg/r/B-1-TS0foMs.js> could save 2.3KiB (2% reduction).
- Minifying https://apis.google.com/_scs/apps-static/_js/k=oz.widget.en_US.G_lenkVUdTs.O/m=bdg/am=ABAK/rt=j/d=1/t=zcms/rs=AGLTcCOBkQe5qm6Uq8rnGvnGhzJVAtj7yw could save 899B (1% reduction) after compression.
- Minifying

Mobile

http://pagead2.googlesyndication.com/pagead/js/r20151201/r20151006/show_ads_impl.js could save 760B (1% reduction) after compression.

- Minifying <https://oauth.googleusercontent.com/gadgets/js/core:rpc:shindig.random:shindig.sha1.js?c=2> could save 661B (3% reduction) after compression.
- Minifying https://pagead2.googlesyndication.com/pagead/js/r20151201/r20151006/expansion_embed.js could save 525B (2% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 62.3KiB (23% reduction).

- Losslessly compressing <http://www.sunshine-ice.com/images/snow2.jpg> could save 12.5KiB (56% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/sandwich2.jpg> could save 4.6KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/sunshine-android-app.png> could save 4.4KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/slush2.jpg> could save 4KiB (22% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/milkshake2.jpg> could save 3.9KiB (27% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/our-story.png> could save 3.3KiB (11% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/whats-snow-ice.png> could save 3.2KiB (10% reduction).
- Losslessly compressing http://www.sunshine-ice.com/images/tel_icon.png could save 3.2KiB (74% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/footer1.png> could save 2.4KiB (26% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/contact.png> could save 1.6KiB (29% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/location.png> could save 1.6KiB (29% reduction).

Mobile

- Losslessly compressing <http://www.sunshine-ice.com/images/gallery.png> could save 1.5KiB (30% reduction).
- Losslessly compressing <http://www.josepi.com/images/signature.png> could save 1.3KiB (13% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/order.png> could save 1.3KiB (30% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/home.png> could save 1.1KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/bgs1.png> could save 1.1KiB (37% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/menu.png> could save 1.1KiB (27% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/blog.png> could save 1.1KiB (28% reduction).
- Losslessly compressing <https://tpc.googlesyndication.com/simgad/7248178132973679328> could save 987B (5% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/youtube.png> could save 891B (49% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/cc.png> could save 883B (21% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/facebook.png> could save 863B (56% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/twitter.png> could save 790B (41% reduction).
- Losslessly compressing <http://worldflagcounter.com/iG/> could save 782B (10% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/google.png> could save 746B (37% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/rss.png> could save 730B (38% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/linkedin.png> could save 686B (42% reduction).
- Losslessly compressing https://scontent-atl3-1.xx.fbcdn.net/hphotos-xft1/v/t1.0-0/p228x119/11707509_646593672108700_7704417766741030719_n.jpg?oh=5afbac981155497934786ca309e87cd6&oe=571B4162 could save 664B (7% reduction).
- Losslessly compressing http://s3-media4.fl.yelpcdn.com/assets/2/www/img/9f83790ff7f6/ico/stars/v1/stars_large_4_half.png could save 617B (12% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/div20.png> could save 612B

Mobile

(52% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

67 / 100 User Experience



Should Fix:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

Mobile

The page content is 1,018 CSS pixels wide, but the viewport is only 375 CSS pixels wide. The following elements fall outside the viewport:

- The element `<iframe id="aswift_0" name="aswift_0">` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Fluffy Snow Ice` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `Dessert shop f...uits & syrups.` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `Fresh Fruit Slush` falls outside the viewport.
- The element `Milkshake & Smoothies` falls outside the viewport.
- The element `Sandwiches` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<i>homemade fruit...c fresh fruit!</i>` falls outside the viewport.
- The element `<i>On a hot summe...both</i>` falls outside the viewport.
- The element `milkshakes and smoothies` falls outside the viewport.
- The element `<i>make for refre...treats.</i>` falls outside the viewport.
- The element `<i>Cold cuts sand...and tomato</i>` falls outside the viewport.

Mobile

- The element `We...check our menu` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<iframe id="aswift_1" name="aswift_1">` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `
` falls outside the viewport.
- The element `
` falls outside the viewport.
- The element `<td></td>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<td>Sunshine ice Qr</td>` falls outside the viewport.
- The element `<td>Android App</td>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `aall major credit cards` falls outside the viewport.
- The element `Free WiFi` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<div id="yelptitle">Sunshine Ice</div>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<div id="numreviews">7 Reviews</div>` falls outside the viewport.
- The element `
` falls outside the viewport.
- The element `Follow us:` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `
` falls outside the viewport.

Mobile

- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `
` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<iframe id="I0_1449437998937" src="https://apis.g...token=72093554" name="I0_1449437998937">` falls outside the viewport.
- The element `
` falls outside the viewport.
- The element `` falls outside the viewport.



5 Passed Rules

Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



60 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 274.3KiB (70% reduction).

- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yg/r/B-1-TS0foMs.js> could save 120.9KiB (70% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yR/r/Jgj7uCwXCUZ.js> could save 70.5KiB (70% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v2/yB/r/ISRul-v_nG1.js could save 24.4KiB (70% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yH/r/WaT-PMT8du6.js> could save 24.1KiB (67% reduction).

Desktop

- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/y9/r/SGx5xUQaF6N.css> could save 16.9KiB (74% reduction).
- Compressing <http://sunshine-ice.com/> could save 15.7KiB (78% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yS/r/ZDQXrINXZRK.js> could save 1.8KiB (52% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://worldflagcounter.com/iG/> (expiration not specified)
- <http://www.sunshine-ice.com/images/bgs1.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/blog.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/cc.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/contact.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/div20.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/facebook.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/footer1.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/gallery.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/google.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/head3.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/home.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/linkedin.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/location.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/logo4.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/main.png> (expiration not specified)

Desktop

- <http://www.sunshine-ice.com/images/menu.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/milkshake2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/order.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/our-story.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/rss.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/sandwich2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/slush2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/snow2.jpg> (expiration not specified)
- <http://www.sunshine-ice.com/images/sun2.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/sunshine-android-app.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/sunshine-qr-code.png> (expiration not specified)
- http://www.sunshine-ice.com/images/tel_icon.png (expiration not specified)
- <http://www.sunshine-ice.com/images/twitter.png> (expiration not specified)
- <http://www.sunshine-ice.com/images/whats-snow-ice.png> (expiration not specified)
- http://www.sunshine-ice.com/images/wifi_logo.png (expiration not specified)
- <http://www.sunshine-ice.com/images/youtube.png> (expiration not specified)
- <https://secure-ds.serving-sys.com/BurstingRes///Site-37572/Type-0/f0fee9f8-4e08-43a4-afa0-618ccaa0e150.jpg> (expiration not specified)
- http://s7.addthis.com/js/300/addthis_widget.js (10 minutes)
- http://connect.facebook.net/en_US/sdk.js (20 minutes)
- <https://apis.google.com/js/api.js> (30 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- http://pagead2.googlesyndication.com/pagead/show_ads.js (60 minutes)
- <https://oauth.googleusercontent.com/gadgets/js/core:rpc:shindig.random:shindig.sha1.js?c=2> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 146.5KiB (31% reduction).

- Compressing and resizing http://www.sunshine-ice.com/images/wifi_logo.png could save 77.7KiB (88% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/snow2.jpg> could save 12.5KiB (56% reduction).
- Losslessly compressing <https://tpc.googlesyndication.com/simgad/14589736845274412486> could save 6.6KiB (7% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/sandwich2.jpg> could save 4.6KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/sunshine-android-app.png> could save 4.4KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/slush2.jpg> could save 4KiB (22% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/milkshake2.jpg> could save 3.9KiB (27% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/our-story.png> could save 3.3KiB (11% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/whats-snow-ice.png> could save 3.2KiB (10% reduction).
- Losslessly compressing http://www.sunshine-ice.com/images/tel_icon.png could save 3.2KiB (74% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/footer1.png> could save 2.4KiB (26% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/contact.png> could save 1.6KiB (29% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/location.png> could save 1.6KiB (29% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/gallery.png> could save 1.5KiB (30% reduction).
- Losslessly compressing <http://www.josepi.com/images/signature.png> could save 1.3KiB (13% reduction).

Desktop

- Losslessly compressing <http://www.sunshine-ice.com/images/order.png> could save 1.3KiB (30% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/home.png> could save 1.1KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/bgs1.png> could save 1.1KiB (37% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/menu.png> could save 1.1KiB (27% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/blog.png> could save 1.1KiB (28% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/youtube.png> could save 891B (49% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/cc.png> could save 883B (21% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/facebook.png> could save 863B (56% reduction).
- Losslessly compressing <https://secure-ds.serving-sys.com/BurstingRes///Site-37572/Type-0/f0fee9f8-4e08-43a4-afa0-618ccaa0e150.jpg> could save 842B (3% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/twitter.png> could save 790B (41% reduction).
- Losslessly compressing <http://worldflagcounter.com/iG/> could save 782B (10% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/google.png> could save 746B (37% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/rss.png> could save 730B (38% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/linkedin.png> could save 686B (42% reduction).
- Losslessly compressing https://scontent-atl3-1.xx.fbcdn.net/hphotos-xft1/v/t1.0-0/p228x119/11707509_646593672108700_7704417766741030719_n.jpg?oh=5afbac981155497934786ca309e87cd6&oe=571B4162 could save 664B (7% reduction).
- Losslessly compressing http://s3-media4.fl.yelpcdn.com/assets/2/www/img/9f83790ff7f6/ico/stars/v1/stars_large_4_half.png could save 617B (12% reduction).
- Losslessly compressing <http://www.sunshine-ice.com/images/div20.png> could save 612B (52% reduction).

Desktop

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 5KiB (26% reduction).

- Minifying <http://sunshine-ice.com/> could save 5KiB (26% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5KiB (2% reduction).

- Minifying <https://static.xx.fbcdn.net/rsrc.php/v2/yg/r/B-1-TS0foMs.js> could save 2.3KiB (2% reduction).
- Minifying https://apis.google.com/_scs/apps-static/_js/k=oz.widget.en_US.G_lenkVUdTs.O/m=bdg/am=ABAK/rt=j/d=1/t=zcms/rs=AGLTcCOBkQe5qm6Uq8rnGvnGhzJVAtj7yw could save 899B (1% reduction) after compression.
- Minifying http://pagead2.googlesyndication.com/pagead/js/r20151201/r20151006/show_ads_impl.js could save 760B (1% reduction) after compression.
- Minifying <https://oauth.googleusercontent.com/gadgets/js/core:rpc:shindig.random:shindig.sha1.js?c=2> could save 661B (3% reduction) after compression.
- Minifying https://pagead2.googlesyndication.com/pagead/js/r20151201/r20151006/expansion_embed.js could save 525B (2% reduction) after compression.

Desktop

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Use asynchronous versions](#) of the following scripts:

- http://pagead2.googlesyndication.com/pagead/show_ads.js



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).