

# PageSpeed Insights

## Mobile



78 / 100 Speed

! Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [http://api.pinterest.com/v1/urls/count.json?&url=http%3A%2F%2Fsharik.kiev.ua%2F%3F\\_utl\\_t%3Dps&callback=callback\\_\\_utl\\_cb\\_share\\_1475977660291753](http://api.pinterest.com/v1/urls/count.json?&url=http%3A%2F%2Fsharik.kiev.ua%2F%3F_utl_t%3Dps&callback=callback__utl_cb_share_1475977660291753) (15 minutes)
- [http://api.pinterest.com/v1/urls/count.json?&url=http%3A%2F%2Fsharik.kiev.ua%2F&callback=callback\\_\\_utl\\_cb\\_share\\_1475977660290182](http://api.pinterest.com/v1/urls/count.json?&url=http%3A%2F%2Fsharik.kiev.ua%2F&callback=callback__utl_cb_share_1475977660290182) (15 minutes)
- <http://w.uptolike.com/static/buttons/fonts/icomoon.woff?qq1333=1232131231321> (30 minutes)
- <http://w.uptolike.com/widgets/v1/uptolike.js> (30 minutes)
- <http://w.uptolike.com/widgets/v1/widgetsModule.js?v=4f258c36b58e5082acba39f9df7c7aa0>

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(30 minutes)

- <https://apis.google.com/js/plusone.js> (30 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <http://www.google-analytics.com/ga.js> (2 hours)

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (16% reduction).

- Minifying <http://w.uptolike.com/widgets/v1/share-counter.html?4f258c36b58e5082acba39f9df7c7aa0> could save 625B (15% reduction) after compression.
- Minifying <http://w.uptolike.com/widgets/v1/zp/support.html> could save 595B (16% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://sharik.kiev.ua/styles.min.css?v=131>

# Mobile

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 34.2KiB (47% reduction).

- Compressing <http://sharik.kiev.ua/img/kiestar.png> could save 15.5KiB (89% reduction).
- Compressing [http://sharik.kiev.ua/images/lang\\_ua.png](http://sharik.kiev.ua/images/lang_ua.png) could save 2.6KiB (85% reduction).
- Compressing <http://sharik.kiev.ua/assets/templates/kiest/img/soc/vk.png> could save 1.2KiB (40% reduction).
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- Compressing [http://sharik.kiev.ua/images/lang\\_en.png](http://sharik.kiev.ua/images/lang_en.png) could save 683B (36% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/preview/40x40-hodyacki.695.jpg> could save 567B (22% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/news/40x40-6602-1651.695.jpg> could save 558B (23% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/preview/40x40-muzikalki.695.jpg> could save 556B (22% reduction).
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- Compressing [http://sharik.kiev.ua/assets/cache/images/preview/40x40-disney\\_princess.695.jpg](http://sharik.kiev.ua/assets/cache/images/preview/40x40-disney_princess.695.jpg) could save 523B (21% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/preview/40x40-bumazhnaya-posuda.695.jpg> could save 522B (22% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/ballon/40x40-1207-3034.695.jpg> could save 519B (22% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/ballon/40x40-3181-4216.695.jpg> could save 515B (22% reduction).
- Compressing <http://sharik.kiev.ua/assets/cache/images/ballon/40x40-6343-3505.695.jpg> could save 512B (29% reduction).



### 5 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

# Mobile

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 95 / 100 User Experience

### Consider Fixing:

## Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 451 CSS pixels wide, but the viewport is only 411 CSS pixels wide. The following elements fall outside the viewport:

- The element `<a href="/vozdushnije_s...ka_sharov.html">Доставка</a>` falls outside the viewport.
- The element `<a href="/kontaktyi/garantii-folga.html">Гарантии</a>` falls outside the viewport.
- The element `<li>Шары это...</li>` falls outside the viewport.
- The element `` falls outside the viewport.
- The element `<a href="/vozdushnije_sh...hlopushki.html">ПневмоХлопушки</a>` falls outside the viewport.

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

## Mobile

- The tap target `<a href="/vozdushnije_shari/oplata.html">Оплата</a>` and 6 others are close to other tap targets final.
- The tap target `<a href="http://mirsharikov.tumblr.com/" class="tb">` is close to 2 other tap targets final.
- The tap target `<a href="svetyashhiesya_sharyi.html">Свещающиеся Шары</a>` and 8 others are close to other tap targets.



### 4 Passed Rules

#### Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop

# Desktop



83 / 100 Speed

! Consider Fixing:

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 18.5KiB (56% reduction).

- Compressing <http://w.uptolike.com/static/buttons/fonts/icomoon.svg?qq1333=123213123132> could save 18.5KiB (56% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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Desktop

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