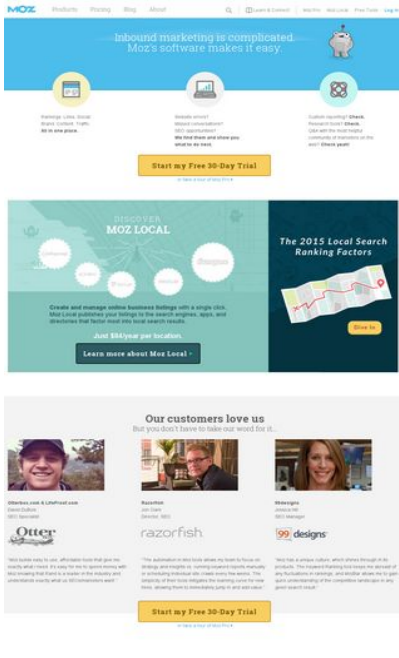


# PageSpeed Insights

## Mobile



67 / 100 Speed

Should Fix:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://dc8hdnsmzapvm.cloudfront.net/assets/styles/old.css?d29ad51>
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/0.0.19/styles/globalnav.min.css>

Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/s-code-contents-5eb73bdefdadcdc55245cbd0d255813d7d827ac4.js> (expiration not specified)
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/satelliteLib-7bc7bd86922f7d6176087448ae61214793df0fe2.js> (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_bold.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_bold.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_light.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_light.woff) (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/0.0.19/scripts/globalnav.min.js> (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/0.0.19/styles/globalnav.min.css> (expiration not specified)
- <https://cdn.optimizely.com/js/582120801.js> (2 minutes)
- <https://s.adroll.com/j/roundtrip.js> (5 minutes)
- <https://s.adroll.com/pixel/NU76H3LTEBGOPCLFI4WH6E/DDIJILMLEVDBTOHX5IGU32/CY354VCFSVHI5FPYZT2YIV.js> (5 minutes)
- <https://platform.twitter.com/oct.js> (30 minutes)
- <https://s3.amazonaws.com/ki.js/52771/bm9.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 787B (2% reduction).

## Mobile

- Minifying <https://cdn.optimizely.com/js/582120801.js> could save 787B (2% reduction) after compression.



### 7 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

#### Optimize images

Your images are optimized. Learn more about [optimizing images](#).

# Mobile

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 68 / 100 User Experience

### Should Fix:

## Configure the viewport

Your page specifies a fixed-width desktop viewport. Use a responsive viewport to allow your page to render properly on all devices.

[Configuring a viewport](#) specifying width=device-width instead of width=1200 will allow your page to adapt for devices of various widths. This may require additional work to adapt your styling for smaller screens.

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="https://moz.co...oducts/pricing">Pricing</a>` and 2 others are close to other tap targets final.
- The tap target `<a href="https://moz.co...search_results" class="mgn-item"></a>` is close to 2 other tap targets final.
- The tap target `<li class="mgn-pro mgn-pr...mgn-selectable">Moz Pro</li>` and 2 others are close to other tap targets final.
- The tap target `<a href="https://moz.com/products/pro">Moz Pro</a>` and 2 others are close to other tap targets final.

## Mobile

- The tap target `<a href="https://moz.com/login" class="mgn-item mgn-button-login">Log in</a>` is close to 2 other tap targets final.
- The tap target `<a href="/checkout/freetrial" class="cta button-yellow cta-large">Start my Free 30-Day Trial</a>` and 1 others are close to other tap targets final.
- The tap target `<a id="home-cta-top" href="/products/pro">or take a tour of Moz Pro ▶</a>` and 1 others are close to other tap targets final.
- The tap target `<a href="https://moz.com/partners">Partners</a>` and 1 others are close to other tap targets.
- The tap target `<a href="http://feedpress.me/mozblog">RSS</a>` and 5 others are close to other tap targets.

## Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. [Use legible font sizes](#) to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- Products and 3 others render only 5 pixels tall (18 CSS pixels) final.
- Moz Pro and 3 others render only 4 pixels tall (14 CSS pixels) final.
- Log in renders only 4 pixels tall (14 CSS pixels) final.
- community of m...rs on the web? and 8 others render only 4 pixels tall (14 CSS pixels) final.
- We find them a...at to do next. and 7 others render only 4 pixels tall (14 CSS pixels) final.
- Start my Free 30-Day Trial and 1 others render only 6 pixels tall (22 CSS pixels) final.
- or take a tour of Moz Pro ▶ and 1 others render only 4 pixels tall (14 CSS pixels) final.
- DISCOVER renders only 6 pixels tall (22 CSS pixels) final.
- Create and man...iness listings renders only 5 pixels tall (18 CSS pixels) final.
- with a single...earch results. renders only 5 pixels tall (18 CSS pixels) final.
- Just \$84/year per location. renders only 6 pixels tall (22 CSS pixels) final.
- Learn more about renders only 6 pixels tall (20 CSS pixels) final.
- Moz Local renders only 6 pixels tall (20 CSS pixels) final.

## Mobile

- ▶ renders only 6 pixels tall (20 CSS pixels) final.
- But you don't...word for it... renders only 6 pixels tall (22 CSS pixels) final.
- "The automatio...nd add value." and 8 others render only 4 pixels tall (14 CSS pixels) final.
- Looking for ma...ng consulting? and 6 others render only 3 pixels tall (12 CSS pixels).
- Moz doesn't pr...re's a list of and 1 others render only 3 pixels tall (12 CSS pixels).
- recommended companies renders only 3 pixels tall (12 CSS pixels).
- Copyright © 20...ghts Reserved. renders only 3 pixels tall (11 CSS pixels).



### 3 Passed Rules

#### Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Desktop

## Desktop



79 / 100 Speed

! Should Fix:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### [Remove render-blocking JavaScript:](#)

- <https://dc8hdnsmzapvm.cloudfront.net/assets/scripts/moz.js?747af62>
- <https://cdn.optimizely.com/js/582120801.js>
- <https://www.googleadservices.com/pagead/conversion.js>
- <https://platform.twitter.com/oct.js>
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/satelliteLib-7bc7bd86922f7d6176087448ae61214793df0fe2.js>

#### [Optimize CSS Delivery](#) of the following:

- <https://dc8hdnsmzapvm.cloudfront.net/assets/styles/old.css?d29ad51>
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/0.0.19/styles/globalnav.min.css>
- <https://dc8hdnsmzapvm.cloudfront.net/assets/styles/responsive.css?37f5fe6>

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 18.9KiB (63% reduction).

- Compressing <https://d2otzcfu7vqzws.cloudfront.net/2.0.0-alpha.4/images/icon-defs.svg> could save 18.9KiB (63% reduction).

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/s-code-contents-5eb73bdefdadcdc55245cbd0d255813d7d827ac4.js> (expiration not specified)
- <https://assets.adobedtm.com/f80deb352e898ac28c0b38509ed18ce8ee22111e/satelliteLib-7bc7bd86922f7d6176087448ae61214793df0fe2.js> (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/2.0.0-alpha.4/images/icon-defs.svg> (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/lato\\_bold.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/lato_bold.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/lato\\_regular.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/lato_regular.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_bold.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_bold.woff) (expiration not specified)
- [https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto\\_slab\\_light.woff](https://d2otzcfu7vqzws.cloudfront.net/fonts/roboto_slab_light.woff) (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/0.0.19/scripts/globalnav.min.js> (expiration not specified)
- <https://d2otzcfu7vqzws.cloudfront.net/globalnav/0.0.19/styles/globalnav.min.css> (expiration not specified)



## Desktop

not specified)

- <https://cdn.optimizely.com/js/582120801.js> (2 minutes)
- <https://s.adroll.com/j/roundtrip.js> (5 minutes)
- <https://s.adroll.com/pixel/NU76H3LTEBGOPCLFI4WH6E/DDIJILMLEVDBTOHX5IGU32/CY354VCFSVHI5FPYZT2YIV.js> (5 minutes)
- <https://platform.twitter.com/oct.js> (30 minutes)
- <https://s3.amazonaws.com/ki.js/52771/bm9.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 787B (2% reduction).

- Minifying <https://cdn.optimizely.com/js/582120801.js> could save 787B (2% reduction) after compression.

## Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 3% of the final above-the-fold content could be rendered with the full HTML response snapshot:8.



## 5 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Optimize images

Your images are optimized. Learn more about [optimizing images](#).