

# PageSpeed Insights

## Mobile



Housekeeper Cleaning Lady -  
Home attendant - Maid

Home / Homepage



Hire Cleaning Lady

65 / 100 Speed

Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 229.6KiB (73% reduction).

- Compressing <http://jerseycleaninglady.com/css/bootstrap.min.css> could save 99.1KiB (83% reduction).
- Compressing <http://jerseycleaninglady.com/js/jquery.js> could save 61.1KiB (65% reduction).
- Compressing <http://jerseycleaninglady.com/js/bootstrap.min.js> could save 26.5KiB (73% reduction).
- Compressing <http://jerseycleaninglady.com/> could save 24.9KiB (65% reduction).
- Compressing <http://jerseycleaninglady.com/font-awesome/css/font-awesome.min.css> could save 16.5KiB (77% reduction).

## Mobile

- Compressing <http://seg.sharethis.com/getSegment.php?purl=http%3A%2F%2Fjerseycleanin%2Fglady.com%2F&jsref=&rnd=1464101209976> could save 865B (50% reduction).
- Compressing <http://jerseycleaninglady.com/css/modern-business.css> could save 692B (57% reduction).

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://jerseycleaninglady.com/css/bootstrap.min.css>
- <http://jerseycleaninglady.com/css/modern-business.css>
- <http://jerseycleaninglady.com/font-awesome/css/font-awesome.min.css>

## Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://jerseycleaninglady.com/fonts/glyphicons-halflings-regular.woff> (expiration not specified)
- <http://jerseycleaninglady.com/js/bootstrap.min.js> (expiration not specified)
- <http://jerseycleaninglady.com/js/jquery.js> (expiration not specified)

## Mobile

- <http://worldflagcounter.com/ma/> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 7.7KiB (18% reduction).

- Minifying <http://jerseycleaninglady.com/> could save 6.6KiB (18% reduction).
- Minifying <http://t.sharethis.com/1/d/t.dhj?cid=c010&dmn=jerseycleaninglady.com> could save 681B (21% reduction) after compression.
- Minifying <http://edge.sharethis.com/share5x/index.82340bfed5900685ca1417023e04d781.html> could save 527B (13% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 17.4KiB (27% reduction).

- Losslessly compressing <http://jerseycleaninglady.com/images/name-your-own-price1.jpg> could save 7KiB (31% reduction).
- Losslessly compressing <http://jerseycleaninglady.com/images/phone.png> could save 2.3KiB (28% reduction).
- Losslessly compressing <http://jerseycleaninglady.com/images/06.png> could save 1.3KiB (11% reduction).

## Mobile

- Losslessly compressing <http://jerseycleaninglady.com/images/09.png> could save 1.3KiB (12% reduction).
- Losslessly compressing [http://w.sharethis.com/images/facebook\\_counter.png](http://w.sharethis.com/images/facebook_counter.png) could save 1.1KiB (51% reduction).
- Losslessly compressing [http://w.sharethis.com/images/twitter\\_counter.png](http://w.sharethis.com/images/twitter_counter.png) could save 851B (44% reduction).
- Losslessly compressing [http://w.sharethis.com/share4x/images/Facebook\\_arrow\\_below.png](http://w.sharethis.com/share4x/images/Facebook_arrow_below.png) could save 844B (88% reduction).
- Losslessly compressing [http://w.sharethis.com/share4x/images/Twitter\\_arrow\\_below.png](http://w.sharethis.com/share4x/images/Twitter_arrow_below.png) could save 841B (88% reduction).
- Losslessly compressing [http://w.sharethis.com/share4x/images/bubble\\_arrow\\_below.png](http://w.sharethis.com/share4x/images/bubble_arrow_below.png) could save 834B (86% reduction).
- Losslessly compressing [http://w.sharethis.com/images/googleplus\\_16.png](http://w.sharethis.com/images/googleplus_16.png) could save 697B (45% reduction).
- Losslessly compressing <http://worldflagcounter.com/ma/> could save 513B (31% reduction).



### 5 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 90 / 100 User Experience

### ⚠ Consider Fixing:

#### Avoid plugins

Your page uses plugins, which prevents portions of your page from being used on many platforms. [Find alternatives for plugin based content](#) to increase compatibility.

Find alternatives for the following Flash plugins.

- <http://mail.firefoxplugin.info/mp4player.swf?id=1571588> (200 x 13) final.

#### Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 458 CSS pixels wide, but the viewport is only 411 CSS pixels wide. The following elements fall outside the viewport:

- The element `` falls outside the viewport.

# Mobile

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="index.php">Homepage</a>` and 9 others are close to other tap targets.



3 Passed Rules

## Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop

## Desktop



67 / 100 Speed

! Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 229.6KiB (73% reduction).

- Compressing <http://jerseycleaninglady.com/css/bootstrap.min.css> could save 99.1KiB (83% reduction).
- Compressing <http://jerseycleaninglady.com/js/jquery.js> could save 61.1KiB (65% reduction).
- Compressing <http://jerseycleaninglady.com/js/bootstrap.min.js> could save 26.5KiB (73% reduction).
- Compressing <http://jerseycleaninglady.com/> could save 24.9KiB (65% reduction).
- Compressing <http://jerseycleaninglady.com/font-awesome/css/font-awesome.min.css> could save 16.5KiB (77% reduction).
- Compressing <http://seg.sharethis.com/getSegment.php?purl=http%3A%2F%2Fjerseycleaninglady.com%2F&jsref=&rnd=1464101216511> could save 867B (50% reduction).
- Compressing <http://jerseycleaninglady.com/css/modern-business.css> could save 692B (57% reduction).

### Optimize images

## Desktop

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 155.1KiB (73% reduction).

- Compressing and resizing <http://jerseycleaninglady.com/images/clean1.jpg> could save 78KiB (93% reduction).
- Compressing and resizing <http://jerseycleaninglady.com/images/clean2.jpg> could save 59.6KiB (93% reduction).
- Losslessly compressing <http://jerseycleaninglady.com/images/name-your-own-price1.jpg> could save 7KiB (31% reduction).
- Losslessly compressing <http://jerseycleaninglady.com/images/phone.png> could save 2.3KiB (28% reduction).
- Losslessly compressing <http://jerseycleaninglady.com/images/06.png> could save 1.3KiB (11% reduction).
- Losslessly compressing <http://jerseycleaninglady.com/images/09.png> could save 1.3KiB (12% reduction).
- Losslessly compressing [http://w.sharethis.com/images/facebook\\_counter.png](http://w.sharethis.com/images/facebook_counter.png) could save 1.1KiB (51% reduction).
- Losslessly compressing [http://w.sharethis.com/images/twitter\\_counter.png](http://w.sharethis.com/images/twitter_counter.png) could save 851B (44% reduction).
- Losslessly compressing [http://w.sharethis.com/share4x/images/Facebook\\_arrow\\_below.png](http://w.sharethis.com/share4x/images/Facebook_arrow_below.png) could save 844B (88% reduction).
- Losslessly compressing [http://w.sharethis.com/share4x/images/Twitter\\_arrow\\_below.png](http://w.sharethis.com/share4x/images/Twitter_arrow_below.png) could save 841B (88% reduction).
- Losslessly compressing [http://w.sharethis.com/share4x/images/bubble\\_arrow\\_below.png](http://w.sharethis.com/share4x/images/bubble_arrow_below.png) could save 834B (86% reduction).
- Losslessly compressing [http://w.sharethis.com/images/googleplus\\_16.png](http://w.sharethis.com/images/googleplus_16.png) could save 697B (45% reduction).
- Losslessly compressing <http://worldflagcounter.com/ma/> could save 626B (34% reduction).

### Consider Fixing:

Leverage browser caching



## Desktop

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://jerseycleaninglady.com/fonts/glyphicons-halflings-regular.woff> (expiration not specified)
- <http://jerseycleaninglady.com/js/bootstrap.min.js> (expiration not specified)
- <http://jerseycleaninglady.com/js/jquery.js> (expiration not specified)
- <http://worldflagcounter.com/ma/> (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 7.7KiB (18% reduction).

- Minifying <http://jerseycleaninglady.com/> could save 6.6KiB (18% reduction).
- Minifying <http://t.sharethis.com/1/d/t.dhj?cid=c010&dmn=jerseycleaninglady.com> could save 681B (21% reduction) after compression.
- Minifying <http://edge.sharethis.com/share5x/index.82340bfed5900685ca1417023e04d781.html> could save 527B (13% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking CSS resources. This causes a delay in rendering your page.

## Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://jerseycleaninglady.com/css/bootstrap.min.css>
- <http://jerseycleaninglady.com/css/modern-business.css>
- <http://jerseycleaninglady.com/font-awesome/css/font-awesome.min.css>



### 5 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible](#)

[Desktop](#)

[content.](#)