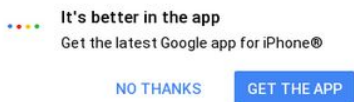



# PageSpeed Insights

## Mobile



52 / 100 Speed

 Should Fix:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://google.com/>
- <http://www.google.com/>
- [https://www.google.com/?gws\\_rd=ssl](https://www.google.com/?gws_rd=ssl)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

## Mobile

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Roboto:300,400,500,700>
- [https://www.gstatic.com/og/\\_/ss/k=og.mob.1mdslnphottbe.L.W.O/m=md/rs=AA2YrTvaYgYADRFRJ60GN-BxdkAPeR\\_IbA](https://www.gstatic.com/og/_/ss/k=og.mob.1mdslnphottbe.L.W.O/m=md/rs=AA2YrTvaYgYADRFRJ60GN-BxdkAPeR_IbA)



### Consider Fixing:

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 938B (1% reduction).

- Minifying [https://www.google.com/xjs/\\_/js/k=xjs.s.en\\_US.dEJKfvZ\\_6bs.O/m=sx,c,sb\\_mob,bct,cdos,elog,jsa,mbsf,r,hsm,d,csi/am=sKKMLMA7acZEpFkTEEIQoSA/rt=j/d=1/t=zcms/rs=ACT90oEYAYcg-9\\_d0Kevo9-KsCtKapDKYw](https://www.google.com/xjs/_/js/k=xjs.s.en_US.dEJKfvZ_6bs.O/m=sx,c,sb_mob,bct,cdos,elog,jsa,mbsf,r,hsm,d,csi/am=sKKMLMA7acZEpFkTEEIQoSA/rt=j/d=1/t=zcms/rs=ACT90oEYAYcg-9_d0Kevo9-KsCtKapDKYw) could save 938B (1% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.6KiB (8% reduction).

- Losslessly compressing [https://www.google.com/images/nav\\_logo231.png](https://www.google.com/images/nav_logo231.png) could save 1.6KiB (8% reduction).

### Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 61% of the final above-the-fold content could be rendered with the full HTML response snapshot:4.



### 4 Passed Rules

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## 100 / 100 User Experience



6 Passed Rules

### Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).



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! Consider Fixing:

## Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://google.com/>
- <http://www.google.com/>
- [https://www.google.com/?gws\\_rd=ssl](https://www.google.com/?gws_rd=ssl)

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 519B (1% reduction).

- Minifying [https://www.google.com/?gws\\_rd=ssl](https://www.google.com/?gws_rd=ssl) could save 519B (1% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.3KiB (1% reduction).

- Minifying [https://www.google.com/xjs/\\_js/sdch=d/k=xjs.qd.en\\_US.fnsNu0XkaJY.O/m=sx,c,sb,cdos,cr,elog,jsa,r,hsm,qsm,j,p,d,csi/am=ICkQCCK-80EgrDBqgtQEliwH/rt=j/d=1/t=zcms/rs=A CT90oHdfNAUu25DcaDCRq8O1ib-y68T3Q](https://www.google.com/xjs/_js/sdch=d/k=xjs.qd.en_US.fnsNu0XkaJY.O/m=sx,c,sb,cdos,cr,elog,jsa,r,hsm,qsm,j,p,d,csi/am=ICkQCCK-80EgrDBqgtQEliwH/rt=j/d=1/t=zcms/rs=A CT90oHdfNAUu25DcaDCRq8O1ib-y68T3Q) could save 1.3KiB (1% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.6KiB (8% reduction).

- Losslessly compressing [https://www.google.com/images/nav\\_logo231.png](https://www.google.com/images/nav_logo231.png) could save 1.6KiB (8% reduction).



5 Passed Rules

## Enable compression

You have compression enabled. Learn more about [enabling compression](#).

## Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

# Desktop

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).