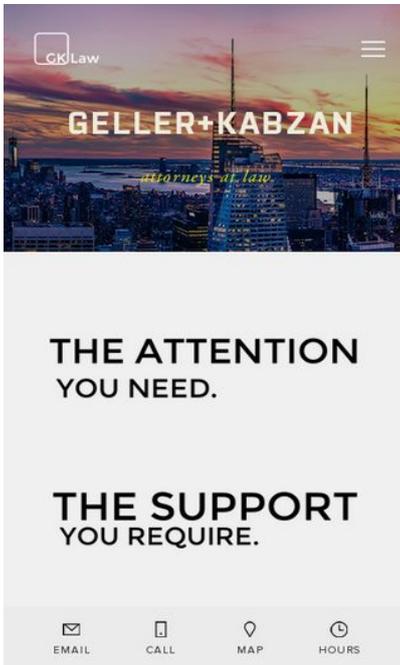


PageSpeed Insights

Mobile



46 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://static.squarespace.com/universal/scripts-compressed/common-fb9db9f07be63db20896-min.js>
- <http://static.squarespace.com/universal/scripts-compressed/commerce-16be3b0082bcdf5674a7-min.js>
- <http://use.typekit.net/ik/O-cXs0S9YsiQHdKsZdZdD0gig9zkDFxganDVCtTMk56fenvfffHN4UJLF Rbh52jhWD9D5AwtZQ6uZQsKwebhwdJuFRg8ZRMhwsTZiaiaOcindeBad18ROcFzdPU1-hUyih0>

Mobile

ojkoRdhXCSH8ldhtl-hBKpcB0O1FUiABkZWF3jAF8OcFzdP37O1FTdAN0OAlj1TydKoDSWmySc
mDSeBRZPoRdhXK2YgkdayTdAlldcNhjPJHjcmKjWwldcmuZPJpAszjc9IZhBkjAuzdcblSY4zj6I3iW
4TSasyOWi8jKG4f5j7IMMjMkMfH6qJn3IbMg6IJMj7fbKIMsMMemj6MKG4fjCgIMMjgkMfH6qJtkGb
Mg6FJMj7fbK3MsMMemT6MKG4fHtgIMMjlfMfH6qJRMIbMg6sJMj7fbRL-
gMgeMb6MKG4fVwXIMJjgfMfH6qjvRbbMy65JMj7fbKV2yM2eMS6M6.js

- <https://static1.squarespace.com/static/ta/52a74d9ae4b0253945d2aee9/923/scripts/combo/?site.js&helpers.js&sticky.js>

[Optimize CSS Delivery](#) of the following:

- <http://static.squarespace.com/universal/styles-compressed/commerce-5687c3bc8354d0f172e5f4659bf4c501-min.css>
- <https://use.typekit.net/c/89374e/1w;adobe-garamond-pro,2,Xs1:W:i4,Xs2:W:n4;bebas-neue,2,bCT:W:n4;proxima-nova,2,gbk:W:i3,gbm:W:i4,gbr:W:i6,gbt:W:i7,gbj:W:n3,gbl:W:n4,gbq:W:n6,gbs:W:n7;purista-web,2,NVK:W:n7/d?3bb2a6e53c9684ffdc9a9bf5135b2a62a7ab620462a071ba2f63a03d4c80147845ddd8df205819ff2974ee8e5493d45f58a2bbe89a7fd420893111fd809017b50a8f84c0186e74d2feb126283ba4ac4d8b6641fab94e3c8e86afd8c353f914750d29c79b523d9f4f17cbd6c4a197a929adaf0fb504c7742d1788e2d55125b62e5692bd9afc3e196854aced>
- <http://fonts.googleapis.com/css?family=Lancelot:400>
- <http://static1.squarespace.com/static/sitecss/539c8e85e4b0d632560ef061/107/52a74d9ae4b073a80cd253c5/539c8e85e4b0d632560ef065/923-05142015/1411412449665/site.css?&filterFeatures=false>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 113.4KiB (15% reduction).

- Losslessly compressing <http://static1.squarespace.com/static/539c8e85e4b0d632560ef061/t/53f4b0f9e4b07e22c52368df/1408545155314/NY+Panorama+.jpg?format=1500w> could save 57.1KiB (9% reduction).
- Compressing and resizing <http://static1.squarespace.com/static/539c8e85e4b0d632560ef061/t/53f4aee9e4b05df1e95ed3c3/1418408615462/?format=1500w> could save 31.9KiB (97% reduction).
- Losslessly compressing <http://static1.squarespace.com/static/539c8e85e4b0d632560ef061/t/53f4c23fe4b0a7c656049af9/1408549446359/?format=1000w> could save 6KiB (33% reduction).
- Losslessly compressing <http://static1.squarespace.com/static/539c8e85e4b0d632560ef061/t>

Mobile

/53f4c313e4b08a73f560456f/1408549680356/THE+SUPPORT-logo-black.png?format=750w could save 4.4KiB (31% reduction).

- Losslessly compressing <http://static1.squarespace.com/static/539c8e85e4b0d632560ef061/t/53f4bd36e4b07248b33a65a2/1408548167615/THE+ATTENTION-logo-black.png?format=750w> could save 3.2KiB (29% reduction).
- Losslessly compressing <http://static.squarespace.com/universal/images-v6/mobile-info-bar/call.png> could save 2.8KiB (93% reduction).
- Losslessly compressing <http://static.squarespace.com/universal/images-v6/mobile-info-bar/hours.png> could save 2.8KiB (68% reduction).
- Losslessly compressing <http://static.squarespace.com/universal/images-v6/mobile-info-bar/email.png> could save 2.7KiB (78% reduction).
- Losslessly compressing <http://static.squarespace.com/universal/images-v6/mobile-info-bar/map.png> could save 2.5KiB (63% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 34.7KiB (72% reduction).

- Compressing <http://www.gklawny.com/universal/svg/social-accounts.svg> could save 34.7KiB (72% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

Mobile

- <http://www.google-analytics.com/analytics.js> (2 hours)
- <http://www.google-analytics.com/ga.js> (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 685B (5% reduction).

- Minifying <http://www.gklawnyc.com/> could save 685B (5% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.4KiB (2% reduction).

- Minifying <http://static.squarespace.com/universal/scripts-compressed/common-fb9db9f07be63db20896-min.js> could save 2.8KiB (2% reduction) after compression.
- Minifying <http://static.squarespace.com/universal/scripts-compressed/commerce-16be3b0082bcdf5674a7-min.js> could save 592B (2% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

90 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 699 CSS pixels wide, but the viewport is only 375 CSS pixels wide. The following elements fall outside the viewport:

- The element `© 2015 Geller...ghts reserved.` falls outside the viewport.

5 Passed Rules

Avoid app install interstitials that hide content

Mobile

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

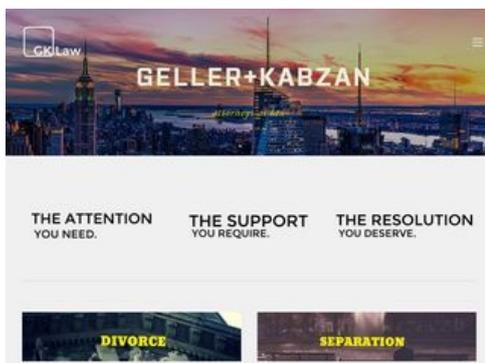
Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



70 / 100 Speed

Desktop

Should Fix:

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- <http://static.squarespace.com/universal/scripts-compressed/commerce-16be3b0082bcdf5674a7-min.js>
- <http://use.typekit.net/ik/O-cXs0S9YsiQHdKsZdZdD0ggj9zkDFxganDVcTmK56fenvfffHN4UJLFRbh52jhWD9D5AwtZQ6uZQsKwebhwDJuFRg8ZRMhwsTZiaiaOcindeBad18ROcFzdPU1-hUyihoojkoRdhXCSh8ldhtl-hBKpcB0O1FUABkZWF3jAF8OcFzdP37O1FTdAN0OAlj1TydKoDSWmyScmDSeBRZPoRdhXK2YgkdayTdAlldcNhjPJHjcmKjWwldcmuZPJpAszjc9IzhBkjAuzdcblSY4zj6l3iW4TSasyOWi8jKG4f5j7IMMjMkMfH6qjN3lbMg6lJMJ7fbKIMsMMeMj6MKG4fjCgIMMjgkMfH6qjtkGbMg6FJMj7fbK3MsMMeMt6MKG4fHtgIMMjlfMfH6qjRMlbMg6sJMj7fbRL-gMgeMb6MKG4fVwXIMjJgfMfH6qjvRbbMy65JMj7fbKV2yM2eMS6M6.js>
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- <http://fonts.googleapis.com/css?family=Lancelot:400>
- <http://static1.squarespace.com/static/sitecss/539c8e85e4b0d632560ef061/107/52a74d9ae4b073a80cd253c5/539c8e85e4b0d632560ef065/923-05142015/1411412449665/site.css?&filterFeatures=false>

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Desktop

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Optimize images

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- Losslessly compressing <http://static1.squarespace.com/static/539c8e85e4b0d632560ef061/t/53f4c23fe4b0a7c656049af9/1408549446359/?format=500w> could save 2.7KiB (29% reduction).



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