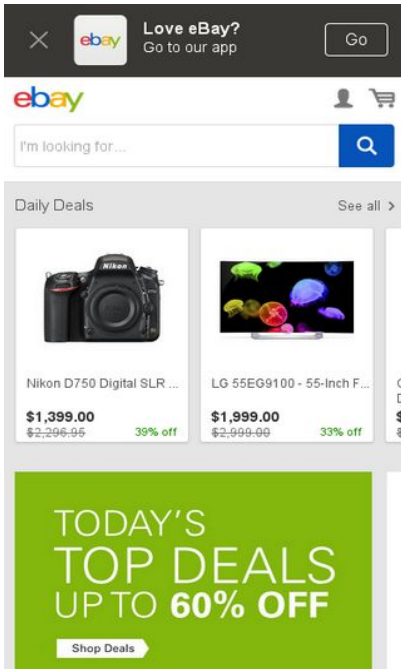


PageSpeed Insights

Mobile



27 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://ebay.com/>
- <http://www.ebay.com/>
- http://m.ebay.com/?_mwBanner=1

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://ir.ebaystatic.com/rs/v/mkg3lduvtyzfvml1ku5tv25nhxat.js>

[Optimize CSS Delivery](#) of the following:

- <http://ir.ebaystatic.com/rs/v/au3dt1gopy2oxk53m0jbkmuatuv.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.8MiB (92% reduction).

- Compressing and resizing <http://i.ebayimg.com/images/g/tMIAAOSwMmBVx5oM/s-l1600.jpg> could save 412.1KiB (97% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/EY4AAOSwQTVV-VCi/s-l1600.jpg> could save 383.9KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/F48AAOSw0HVVCCo1/s-l1600.jpg> could save 304.9KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/MS4AAOSwZjU89dn/s-l1600.jpg> could save 258.1KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/57UAAOSwwbdWJIVZ/s-l1600.jpg> could save 247.4KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/AZoAAOSwPe1TyWbl/s-l1600.jpg> could save 144.3KiB (96% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/SocAAOSwv0tVGGNi/s-l1600.jpg> could save 120.2KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/2PkAAOSw1ZBUxrc/s-l500.jpg> could save 21.1KiB (95% reduction).

Mobile

- Losslessly compressing <http://rtm.ebaystatic.com/0/RTMS/Image/GiftCards-mWebBB-lrg.jpg> could save 919B (3% reduction).
- Losslessly compressing <http://googleads.g.doubleclick.net/simgad/16019583744145838544> could save 884B (1% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2KiB (61% reduction).

- Compressing https://stags.bluekai.com/site/20093?ret=html&limit=8&phint=eid%3D20309&phint=type%3Dvisitor&phint=gid%3D&phint=inid%3D&phint=crm%3D&phint=css%3D&phint=cg%3Da035ccc71500a7e3f20067a0fc9f40f9&phint=c%3D0&phint=m%3D&phint=aid%3D&phint=btf%3D0:0:0:0&phint=btp%3D0:0:0&phint=tps%3D&phint=lp%3D,,&phint=lb%3D,,&phint=fm_segment%3D&phint=pageid%3D2056088&phint=referrer%3Dm.ebay.com&phint=user_type%3D11&phint=list2%3D&phint=tcs%3D&phint=ldt%3D&phint=split%3D1&phint=rlsa_seg%3D could save 2KiB (61% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://origin2.adsdk.com/CDN/345/spacer.gif> (expiration not specified)
- <http://googleads.g.doubleclick.net/mads/static/formats/templates.js> (60 minutes)

Mobile

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.2KiB (1% reduction).

- Minifying <http://ir.ebaystatic.com/rs/v/mkg3lduvtyzfv1ku5tv25nhxat.js> could save 630B (1% reduction) after compression.
- Minifying <http://googleads.g.doubleclick.net/mads/static/formats/templates.js> could save 615B (1% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 39% of the final above-the-fold content could be rendered with the full HTML response snapshot:2.



2 Passed Rules

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Go to Shopping cart page` is close to 1 other tap targets final.
- The tap target `Leave feedback...window or tab` is close to 1 other tap targets.

5 Passed Rules

Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

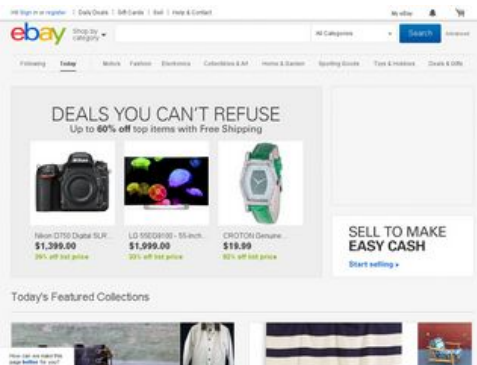
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



5 / 100 Speed

! Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 5.7MiB (90% reduction).

- Compressing and resizing <http://i.ebayimg.com/images/g/FtkAAOSwstxU9bEX/s-l1600.jpg> could save 617.7KiB (99% reduction).

Desktop

- Compressing and resizing <http://i.ebayimg.com/images/g/tMIAAOSwMmBVx5oM/s-l1600.jpg> could save 395.1KiB (93% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/EY4AAOSwQTVV-VCi/s-l1600.jpg> could save 381.5KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/qs0AAOSw42JWDT89/s-l1600.jpg> could save 305.2KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/F48AAOSw0HVVCCo1/s-l1600.jpg> could save 301.3KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/kswAAOxy~dNTKK~s/s-l1600.jpg> could save 283.9KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/cWMAAOSwHnFV6Czj/s-l1600.jpg> could save 282.6KiB (95% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/FlwAAOSwi-BWGA1o/s-l1600.jpg> could save 273KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/MS4AAOSwZjU89dn/s-l1600.jpg> could save 256.5KiB (99% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/57UAAOSwwbdWJIVZ/s-l1600.jpg> could save 245.4KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/c6QAAOSwjVVVnCSr/s-l1600.jpg> could save 243.6KiB (89% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/F-0AAOSwrkIVeT-/s-l1600.jpg> could save 181.4KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/dFYAAOSwD0IUhnu1/s-l1600.jpg> could save 145.8KiB (91% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/kfAAAOSwpDdVOngN/s-l1600.jpg> could save 139.6KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/AZoAAOSwPe1TyWbl/s-l1600.jpg> could save 134.9KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/YhwwAAOSwKlpWC1A4/s-l1600.jpg> could save 131.7KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/xcsAAOSw5VFWHpKT/s-l1600.jpg> could save 124.6KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/3OMAAOSwxYxUramt/s-l1600.jpg> could save 121.7KiB (81% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/SocAAOSwv0tVGGNi/s-l1600.jpg> could save 118.5KiB (97% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/hgwAAOSwv0tVcByb/s-l1600.jpg>

Desktop

- could save 112.1KiB (98% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/bfgAAOSwa39Uzp0E/s-l1600.jpg> could save 95KiB (94% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/RJkAAOSw3ydVv4J3/s-l1600.jpg> could save 80.9KiB (97% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/BT8AAOSwKlpWAVQh/s-l1600.jpg> could save 77.6KiB (97% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/OI8AAOSwMmBV4Xv3/s-l1600.jpg> could save 69.2KiB (97% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/dYsAAOSwsB9WBrSo/s-l1600.jpg> could save 52KiB (97% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/kW0AAOSwyQtV190x/s-l1600.jpg> could save 50.9KiB (96% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/BUkAAOSwmrlUyn3L/s-l500.jpg> could save 42.6KiB (93% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/w4gAAOSwA4dWHpfM/s-l500.jpg> could save 37.6KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/mEUAOSw~bFWF85N/s-l400.jpg> could save 37.3KiB (88% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/h9UAAOxywh1TCE78/s-l500.jpg> could save 31.8KiB (93% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/UeYAAOSweW5VQpHt/s-l500.jpg> could save 27.8KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/7N0AAOSwiLdWBmku/s-l1600.jpg> could save 27.1KiB (96% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/eiUAAOSwrkIVbOJo/s-l500.jpg> could save 25KiB (89% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/Tm0AAOSwEeFU-XJg/s-l500.jpg> could save 23.6KiB (91% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/tksAAOxykmZTOwZ7/s-l500.jpg> could save 23KiB (92% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/GDUAAMXQWIFRunRs/s-l1600.jpg> could save 22.7KiB (92% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/2PkAAOSw1ZBUxrc/s-l500.jpg> could save 19.3KiB (87% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/3wwAAOSwHmhV8a1o/s-l500.jpg> could save 18.8KiB (91% reduction).

Desktop

- Compressing and resizing <http://i.ebayimg.com/images/g/F10AAOSwsB9WCxj~/s-l500.jpg> could save 18.6KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/D5cAAOSwo6lWI3RF/s-l500.jpg> could save 18.2KiB (89% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/Ka8AAOSwZd1VfMX2/s-l500.jpg> could save 17.9KiB (87% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/llIAAOSw37tWDe2Y/s-l500.jpg> could save 17.9KiB (93% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/~AkAAOSwstxVZBo6/s-l500.jpg> could save 16.7KiB (90% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/~yEAAOSw5VFWGCXD/s-l400.jpg> could save 16.1KiB (85% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/cb0AAOSw4HVWD1tZ/s-l500.jpg> could save 15.4KiB (88% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/LRoAAOSwl8NVZql0/s-l500.jpg> could save 14.7KiB (89% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/S1kAAOSw9N1ViZjn/s-l400.jpg> could save 14KiB (82% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/klYAAOSwWkTUuCY4/s-l500.jpg> could save 13.5KiB (88% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/5AQAAOxyIPNTdy1o/s-l500.jpg> could save 11.7KiB (85% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/DFUAAOSwo0JWJmVz/s-l500.jpg> could save 10.6KiB (87% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/50cAAOSwFnFWDzZn/s-l500.jpg> could save 9.2KiB (86% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/6pgAAOSwrkIVQd5C/s-l500.jpg> could save 9.1KiB (87% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/-wQAAOSwPhdU3l1R/s-l500.jpg> could save 7.5KiB (88% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/QDUAAOSwuMFUkMpM/s-l400.jpg> could save 7.2KiB (80% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/PiQAAOSw3xJVfaRB/s-l500.jpg> could save 5.8KiB (85% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/MERC_Fashion_ExploreFashion-0801_Q314_550x270.jpg could save 4.1KiB (14% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/MERC-EV_SportingGoods_HP_Flyouts_Q313-Explore-550x270_Copy.jpg could save 3.1KiB (8%

Desktop

reduction).

- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/MERC_HomeOutdoor-Explore-0325_Q114_550x270.jpg could save 3.1KiB (7% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/MERC-EV_ToysHobbies_HP_Flyouts_Q313-Explore-550x270.jpg could save 3.1KiB (8% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/GR_13218_HardGds_550x270_V2.jpg could save 2.7KiB (7% reduction).
- Compressing and resizing <http://i.ebayimg.com/images/g/5uIAAOSw8cNUT6ou/s-l80.jpg> could save 1.7KiB (67% reduction).
- Compressing and resizing <http://i2.ebayimg.com/images/g/F74AAOxyqlhSMQov/s-l80.jpg> could save 1.6KiB (67% reduction).
- Compressing and resizing <http://i3.ebayimg.com/images/g/rUcAAOxydB1SiupC/s-l80.jpg> could save 1.2KiB (66% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/GR_13018_BB_SML_NO-CLOCK.jpg could save 912B (6% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/092015_Guides_LegoSets_HPBB_656x402_V2.jpg could save 878B (2% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/34_EBA_71765_06102TchFlyO_550x270.jpg could save 875B (2% reduction).
- Losslessly compressing http://rtm.ebaystatic.com/0/RTMS/Image/GR_24502_Mtrlife_FlyOut_550x270.jpg could save 636B (2% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://gum.criteo.com/sync?c=2&r=2&j=rp_onUserIdLoaded_131040_15 (60 minutes)

Desktop

- <http://ads.rubiconproject.com/ad/11440.js> (71.2 minutes)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 848B (4% reduction).

- Minifying <http://www.ebay.com/> could save 848B (4% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (4% reduction).

- Minifying <http://ir.ebaystatic.com/rs/v/vb2afc5k12y1jntfkhzavvlpvii.js> could save 1.9KiB (4% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://ir.ebaystatic.com/rs/v/it5m3lolbe4brpmvpgx2bi4swug.css>



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).