

PageSpeed Insights

Mobile



Avona Ücretsiz Üye olun...

Ücretsiz Avon Üyelik Formunu
Hemen Doldurun..

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! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 10 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.avon-temsilciol.com/wp-includes/js/jquery/jquery.js?ver=1.11.3>
- <http://www.avon-temsilciol.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.2.1>
- <http://www.avon-temsilciol.com/wp-content/plugins/LayerSlider/static/js/greensock.js?ver=1.11.8>
- <http://www.avon-temsilciol.com/wp->

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content/plugins/LayerSlider/static/js/layerslider.kreaturamedia.jquery.js?ver=5.5.1

- <http://www.avon-temsilciol.com/wp-content/plugins/LayerSlider/static/js/layerslider.transitions.js?ver=5.5.1>
- <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.tools.min.js?ver=4.6.93>
- <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.revolution.min.js?ver=4.6.93>
- <http://www.googleadservices.com/pagead/conversion.js>

[Optimize CSS Delivery](#) of the following:

- <http://www.avon-temsilciol.com/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.3.1>
- <http://www.avon-temsilciol.com/wp-content/plugins/LayerSlider/static/css/layerslider.css?ver=5.5.1>
- <http://fonts.googleapis.com/css?family=Lato:100,300,regular,700,900%7COpen+Sans:300%7CIndie+Flower:regular%7COswald:300,regular,700&subset=latin%2Clatin-ext>
- <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/css/settings.css?ver=4.6.93>
- <http://fonts.googleapis.com/css?family=Open+Sans%3A400%2C400italic%2C700%2C&ver=4.3.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/style.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/assets/fonts/fontawesome/font-awesome.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/ilightbox.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/animations.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/plugins/jetpack/css/jetpack.css?ver=3.8.1>



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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[Leverage browser caching](#) for the following cacheable resources:

- <http://www.avon-temsilciol.com/wp-content/themes/Avada/assets/fonts/icomoon/icomoon.woff> (expiration not specified)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 6.5KiB (13% reduction).

- Minifying <http://www.avon-temsilciol.com/wp-content/themes/Avada/style.css?ver=3.8.6.1> could save 3.6KiB (9% reduction) after compression.
- Minifying <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/css/settings.css?ver=4.6.93> could save 2.9KiB (34% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.7KiB (6% reduction).

- Minifying <http://www.avon-temsilciol.com/> could save 1.7KiB (6% reduction) after compression.

Minify JavaScript

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Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 963B (3% reduction).

- Minifying <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/js/jquery.themepunch.tools.min.js?ver=4.6.93> could save 963B (3% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 30.3KiB (21% reduction).

- Losslessly compressing <http://i2.wp.com/www.avon-temsilciol.com/wp-content/uploads/2015/09/2.jpg?resize=884%2C322> could save 13.3KiB (19% reduction).
- Losslessly compressing http://i2.wp.com/www.avon-temsilciol.com/wp-content/uploads/2015/09/avona_uye_olmak.jpg?resize=52%2C50 could save 3.1KiB (63% reduction).
- Losslessly compressing http://i2.wp.com/www.avon-temsilciol.com/wp-content/uploads/2015/09/avona_uye_olmak.jpg?zoom=2&resize=52%2C50 could save 3.1KiB (40% reduction).
- Losslessly compressing http://i1.wp.com/www.avon-temsilciol.com/wp-content/uploads/2015/09/avona_uye_olmak.jpg?resize=177%2C142 could save 3KiB (25% reduction).
- Losslessly compressing http://www.avon-temsilciol.com/wp-content/uploads/2015/09/117275_o241a-300x118.jpg could save 2.7KiB (10% reduction).
- Losslessly compressing http://i1.wp.com/www.avon-temsilciol.com/wp-content/uploads/2015/09/avona_uye_olmak.jpg?zoom=2&resize=144%2C116 could save 2.6KiB (14% reduction).
- Losslessly compressing <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/assets/bullet.png> could save 1.3KiB (59% reduction).
- Losslessly compressing http://www.avon-temsilciol.com/wp-content/uploads/wpcf7_captcha/2964656727.png could save 620B (54% reduction).
- Losslessly compressing http://www.avon-temsilciol.com/wp-content/uploads/wpcf7_captcha/218928823.png could save 572B (51% reduction).

3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

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Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `www.avon-temsilciol.com` and 3 others are close to other tap targets.
- The tap target `Avon üyesi olmak` and 17 others are close to other tap targets.
- The tap target `<a id="tag-link-10" href="http://www.avo.../avonla-kazan/" class="st-tags`

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t10">Avonla kazan and 8 others are close to other tap targets.

- The tap target Avon Satış Direktörü and 3 others are close to other tap targets.
- The tap target Avon Kataloğu is close to 1 other tap targets.



5 Passed Rules

Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

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! Consider Fixing:

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- <http://www.google-analytics.com/analytics.js> (2 hours)

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Desktop

Minify HTML

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- <http://www.avon-temsilciol.com/wp-content/plugins/LayerSlider/static/js/layerslider.transitions.js?ver=5.5.1>
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- <http://www.avon-temsilciol.com/wp-content/plugins/LayerSlider/static/css/layerslider.css?ver=5.5.1>
- <http://fonts.googleapis.com/css?family=Lato:100,300,regular,700,900%7COpen+Sans:300%7CIndie+Flower:regular%7COswald:300,regular,700&subset=latin%2Clatin-ext>
- <http://www.avon-temsilciol.com/wp-content/plugins/revslider/rs-plugin/css/settings.css?ver=4.6.93>
- <http://fonts.googleapis.com/css?family=Open+Sans%3A400%2C400italic%2C700%2C&ver=4.3.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/style.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/assets/fonts/fontawesome/fontawesome.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/ilightbox.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/themes/Avada/animations.css?ver=3.8.6.1>
- <http://www.avon-temsilciol.com/wp-content/plugins/jetpack/css/jetpack.css?ver=3.8.1>

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- Losslessly compressing http://i0.wp.com/www.avon-temsilciol.com/wp-content/uploads/2015/09/avona_uye_olmak.jpg?resize=52%2C50 could save 3.1KiB (63% reduction).
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- Losslessly compressing http://www.avon-temsilciol.com/wp-content/uploads/2015/09/117275_o241a-300x118.jpg could save 2.7KiB (10% reduction).
- Losslessly compressing http://www.avon-temsilciol.com/wp-content/uploads/wpcf7_captcha/852344219.png could save 546B (51% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

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Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).