PageSpeed Insights

Mobile

69 / 100 Speed

⬛ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://ajax.googleapis.com/ajax/libs/jquery/1.9.0/jquery.min.js

- http://alexaview.com/templates/common_assets/js/bootstrap.min.js

- http://alexaview.com/templates/default/assets/js/app.js

Optimize CSS Delivery of the following:

Mobile

- http://alexaview.com/templates/common_assets/css/bootstrap.css

- http://alexaview.com/templates/default/assets/css/style_frontend.css

🔶 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 3.1KiB (55% reduction).

- Compressing http://i.simpli.fi/dpx.js?cid=21707&m=1&sifi_tuid=6329 could save 1.7KiB (62% reduction).

- Compressing http://t.dtscout.com/i/?l=http%3A%2F%2Falexaview.com%2F&j= could save 889B (52% reduction).

- Compressing http://i.simpli.fi/p?cid=21707&cb=dpx_29889235123448._hp could save 573B (47% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

- https://pagead2.googlesyndication.com/pagead/osd.js (60 minutes)

- http://www.google-analytics.com/analytics.js (2 hours)

- http://www.google.com/s2/favicons?domain_url=http://techsavvymama.com (8 hours)

Mobile

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 8.9KiB (40% reduction).

- Losslessly compressing http://alexaview.com/templates/default/assets/img/logo.png could save 6.8KiB (43% reduction).

- Losslessly compressing http://alexaview.com/templates/default/assets/img/tag.png could save 1.2KiB (25% reduction).

- Losslessly compressing http://alexaview.com/templates/common_assets/img/top.png could save 915B (56% reduction).

✅ 6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

63 / 100   User Experience

🔳 Should Fix:

Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

[Configure a viewport](#) for this page.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Home and 1 others are close to other tap targets final.

Mobile

- The tap target google.com and 21 others are close to other tap targets final.

- The tap target Internet Marketing and 7 others are close to other tap targets final.

- The tap target <img src="https://sconte...e1&oe=579FF937" class="_1drn _-s img"> is close to 1 other tap targets final.

- The tap target and 5 others are close to other tap targets final.

- The tap target Contact us and 2 others are close to other tap targets final.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. Use legible font sizes to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- Worth calculator Blog and 3 others render only 4 pixels tall (11 CSS pixels) final.

- Lookup renders only 7 pixels tall (18 CSS pixels) final.

- Website worth calculator? renders only 6 pixels tall (16 CSS pixels) final.

- These experts...l of the site. and 1 others render only 4 pixels tall (11 CSS pixels) final.

- Popular and Fr...ntly Used Tags and 1 others render only 6 pixels tall (15 CSS pixels) final.

- clutterbusting.com and 21 others render only 5 pixels tall (12 CSS pixels) final.

- More Topsites renders only 4 pixels tall (11 CSS pixels) final.

- search engine optimization and 8 others render only 4 pixels tall (11 CSS pixels) final.

- Recently Analyzed and 4 others render only 5 pixels tall (14 CSS pixels) final.

- $ 18,360.00 and 18 others render only 5 pixels tall (12 CSS pixels) final.

- 10 hours ago and 9 others render only 5 pixels tall (12 CSS pixels) final.

- N/A renders only 5 pixels tall (12 CSS pixels) final.

Mobile

- Alexaview Webs…tor - SEO TOOL renders only 7 pixels tall (18 CSS pixels) final.

- 56 likes renders only 5 pixels tall (12 CSS pixels) final.

- Like Page and 1 others render only 5 pixels tall (12 CSS pixels) final.

- Be the first o…s to like this renders only 5 pixels tall (12 CSS pixels) final.

- Any other Bran…ective owners. and 3 others render only 4 pixels tall (11 CSS pixels) final.

- Website worth calculator and 2 others render only 4 pixels tall (11 CSS pixels) final.

✔ 3 Passed Rules

Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Desktop

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⚠ Consider Fixing:

Desktop

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- Compressing http://t.dtscout.com/i/?l=http%3A%2F%2Falexaview.com%2F&j= could save 887B (52% reduction).

- Compressing http://i.simpli.fi/p?cid=21707&cb=dpx_29889235123448._hp could save 673B (49% reduction).

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