

PageSpeed Insights

Mobile



45 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 403.8KiB (71% reduction).

- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yN/r/u2affPel9Mx.js> could save 169.2KiB (70% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yE/r/bGvjZ1mRiUg.css> could save 78KiB (77% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v2/yX/r/eroG_W1A2VB.js could save 60KiB (74% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yD/r/85o9Mipt33m.js> could save 27.4KiB (70% reduction).

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- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yx/r/YgxPn1zeKuP.css> could save 16.8KiB (74% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yl/r/uu6kxJTXKxu.js> could save 15.5KiB (65% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yz/r/cvZybzQWAv1.css> could save 11.6KiB (74% reduction).
- Compressing <http://productreviews.shopifycdn.com/assets/v4/spr.css> could save 9.1KiB (53% reduction).
- Compressing <http://productreviews.shopifycdn.com/assets/v4/spr.js?shop=aim-solutions.myshopify.com> could save 5.4KiB (67% reduction).
- Compressing http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery11020698480116436258_1445188944408&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1172948803&product_ids%5B%5D=473194127&product_ids%5B%5D=321068083&product_ids%5B%5D=1124371075&product_ids%5B%5D=473105379&product_ids%5B%5D=337738715&product_ids%5B%5D=463461811&_=1445188944409 could save 3.2KiB (91% reduction).
- Compressing http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery11020698480116436258_1445188944410&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1648281859&product_ids%5B%5D=463492447&product_ids%5B%5D=463529123&product_ids%5B%5D=473284807&product_ids%5B%5D=319922563&product_ids%5B%5D=463738231&product_ids%5B%5D=321407187&_=1445188944411 could save 3.2KiB (91% reduction).
- Compressing <http://thexba.net/shopify.js> could save 3.2KiB (66% reduction).
- Compressing <https://d1uisejozjzupo.cloudfront.net/pc.js?shop=aim-solutions.myshopify.com> could save 1KiB (42% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- http://translate.google.com/translate_a/element.js?cb=googleTranslateElementInit
- <http://code.jquery.com/jquery-1.10.1.min.js>

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- http://cdn.shopify.com/s/assets/themes_support/ga_urchin_forms-f888be82dfc735c04a5e0b253a366bb5.js
- <http://ajax.googleapis.com/ajax/libs/jquery/1.11.0/jquery.min.js>
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/modernizr.min.js?635995419957429866>
- <http://thexba.net/shopify.js>

[Optimize CSS Delivery](#) of the following:

- https://translate.googleapis.com/translate_static/css/translateelement.css
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/ajaxify.scss.css?635995419957429866>
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/timber.scss.css?635995419957429866>
- <http://fonts.googleapis.com/css?family=Open+Sans:400,700>
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/theme.scss.css?635995419957429866>
- <http://fonts.googleapis.com/css?family=Lato:400,700>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 178.8KiB (9% reduction).

- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Whisper_large.png?v=1444124798 could save 32.5KiB (10% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Baby_large.png?v=1444124788 could save 21.5KiB (11% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Lasting_Finish_large.png?v=1444124778 could save 20.4KiB (9% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Cover_fb2f9365-

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5a29-46c8-85d6-7b5b12401354_large.png?v=1444994147 could save 19.7KiB (7% reduction).

- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Luxury_Lipsticks_Assorted_Shade_large.png?v=1444124618 could save 18.2KiB (10% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/1_large.png?v=1444093237 could save 16.5KiB (9% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Pleats_Please_large.png?v=1444124715 could save 15.8KiB (10% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Clean_Finish_large.png?v=1444124651 could save 15.5KiB (11% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/HYDR_large.png?v=1444124596 could save 8.8KiB (8% reduction).
- Losslessly compressing http://cdn.shopify.com/s/files/1/0558/0733/products/Burberry_The_beat_for_men_eau_toilette_50_ml_large.png?v=1444124822 could save 6.5KiB (5% reduction).
- Losslessly compressing <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/bg.png> could save 3.4KiB (85% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://productreviews.shopifycdn.com/assets/v4/spr.css> (expiration not specified)
- <http://thexba.net/shopify.js> (expiration not specified)
- http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery11020698480116436258_1445188944408&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1172948803&product_ids%5B%5D=473194127&product_ids%5B%5D=321068083&product_ids%5B%5D=1124371075&product_ids%5B%5D=473105379&product_ids%5B%5D=33773

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8715&product_ids%5B%5D=463461811&_=1445188944409 (30 seconds)

- http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery11020698480116436258_1445188944410&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1648281859&product_ids%5B%5D=463492447&product_ids%5B%5D=463529123&product_ids%5B%5D=473284807&product_ids%5B%5D=319922563&product_ids%5B%5D=463738231&product_ids%5B%5D=321407187&_=1445188944411 (30 seconds)
- http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery11020698480116436258_1445188944412&shop=aim-solutions.myshopify.com&product_ids%5B%5D=473205011&_=1445188944413 (30 seconds)
- http://connect.facebook.net/en_US/sdk.js (20 minutes)
- https://translate.googleapis.com/translate_static/css/translateelement.css (60 minutes)
- https://translate.googleapis.com/translate_static/js/element/27/element_main.js (60 minutes)
- https://translate.googleapis.com/translate_static/js/element/main.js (60 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)
- https://images-na.ssl-images-amazon.com/images/G/01/lwa/btnLWA_gold_156x32.png (5 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.6KiB (13% reduction).

- Minifying <http://www.aimcosmeticsuk.com/> could save 1.6KiB (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

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[Minify JavaScript](#) for the following resources to reduce their size by 10.6KiB (3% reduction).

- Minifying <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/ajaxify.js?635995419957429866> could save 3.4KiB (42% reduction) after compression.
- Minifying <https://static.xx.fbcdn.net/rsrc.php/v2/yN/r/u2affPel9Mx.js> could save 2.4KiB (1% reduction).
- Minifying <http://thexba.net/shopify.js> could save 2.1KiB (43% reduction).
- Minifying <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/timber.js?635995419957429866> could save 933B (36% reduction) after compression.
- Minifying <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/handlebars.min.js?635995419957429866> could save 686B (5% reduction) after compression.
- Minifying https://translate.googleapis.com/translate_static/js/element/27/element_main.js could save 664B (1% reduction) after compression.
- Minifying http://cdn.shopify.com/s/javascripts/shopify_stats.js?v=6 could save 518B (25% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Mobile

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Sale...No reviews` and 4 others are close to other tap targets.

5 Passed Rules

Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Mobile

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Desktop](#)

[Enable compression](#) for the following resources to reduce their transfer size by 1.2MiB (74% reduction).

- Compressing https://static.xx.fbcdn.net/rsrc.php/v2/yQ/r/rb_qRyoB_Oz.css could save 210.5KiB (84% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yV/r/K0PZ9WfUg3h.js> could save 169.4KiB (73% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yQ/r/0c8rusPmNin.js> could save 122.3KiB (78% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yx/r/lpnic92pDav.js> could save 119.2KiB (72% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yF/r/TsiqkZlWXWt.js> could save 86.4KiB (72% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yl/r/UoJqlwVjaGq.js> could save 83.7KiB (70% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yn/r/7x6JeMVqVMg.js> could save 78.8KiB (68% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yv/r/7TbKr59fPor.css> could save 46KiB (79% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v2/yl/r/pU7cwDVIK_o.css could save 40.5KiB (80% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yl/r/55KSodM4a4g.js> could save 33.8KiB (80% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/ye/r/2SLfrbjbg8d.js> could save 30.9KiB (71% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yn/r/SM3z7lYe-Xz.js> could save 22KiB (71% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yY/r/ISK74LQ138v.js> could save 21KiB (71% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/y4/r/HkS2bINmGOW.css> could save 19.6KiB (80% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v2/yH/r/_MVDQW5JG_o.js could save 10.9KiB (67% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/y7/r/5sjHVfO7EX7.js> could save 10.5KiB (79% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/y3/r/SnRf2YdhPP7.js> could save 10.2KiB (63% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yH/r/aU0AP5vUBcP.js> could save 9.1KiB (61% reduction).

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- Compressing <http://productreviews.shopifycdn.com/assets/v4/spr.css> could save 9.1KiB (53% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/y8/r/HAnKLKjBk5k.js> could save 8.6KiB (66% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yG/r/vcpveGSFiec.js> could save 8.1KiB (61% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yx/r/AMA0ADWpp-g.js> could save 5.5KiB (76% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yS/r/ejXoLoXpxP3.js> could save 5.5KiB (80% reduction).
- Compressing <http://productreviews.shopifycdn.com/assets/v4/spr.js?shop=aim-solutions.myshopify.com> could save 5.4KiB (67% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yY/r/gSI61mY18y2.js> could save 3.8KiB (74% reduction).
- Compressing http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery1102034495405410416424_1445188949199&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1172948803&product_ids%5B%5D=473194127&product_ids%5B%5D=321068083&product_ids%5B%5D=1124371075&product_ids%5B%5D=473105379&product_ids%5B%5D=337738715&product_ids%5B%5D=463461811&_=1445188949200 could save 3.2KiB (91% reduction).
- Compressing http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery1102034495405410416424_1445188949201&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1648281859&product_ids%5B%5D=463492447&product_ids%5B%5D=463529123&product_ids%5B%5D=473284807&product_ids%5B%5D=319922563&product_ids%5B%5D=463738231&product_ids%5B%5D=321407187&_=1445188949202 could save 3.2KiB (91% reduction).
- Compressing <http://thexba.net/shopify.js> could save 3.2KiB (66% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yS/r/lanJ4jZUfHx.css> could save 2.6KiB (65% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yV/r/c3f4iqWkIMO.css> could save 2KiB (66% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v2/yS/r/ZDQXrINXZRK.js> could save 1.8KiB (52% reduction).
- Compressing <https://d1uisejozjzupo.cloudfront.net/pc.js?shop=aim-solutions.myshopify.com> could save 1KiB (42% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/yb/r/FQuSDqL4liT.svg> could save 746B (53% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- http://translate.google.com/translate_a/element.js?cb=googleTranslateElementInit
- <http://code.jquery.com/jquery-1.10.1.min.js>
- http://cdn.shopify.com/s/assets/themes_support/ga_urchin_forms-f888be82dfc735c04a5e0b253a366bb5.js
- <http://ajax.googleapis.com/ajax/libs/jquery/1.11.0/jquery.min.js>
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/modernizr.min.js?635995419957429866>
- <http://thexba.net/shopify.js>

[Optimize CSS Delivery](#) of the following:

- https://translate.googleapis.com/translate_static/css/translateelement.css
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/ajaxify.scss.css?635995419957429866>
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/timber.scss.css?635995419957429866>
- <http://fonts.googleapis.com/css?family=Open+Sans:400,700>
- <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/theme.scss.css?635995419957429866>
- <http://fonts.googleapis.com/css?family=Lato:400,700>

Optimize images

Desktop

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.9MiB (90% reduction).

- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Whisper_large.png?v=1444124798 could save 306.1KiB (90% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Cover_fb2f9365-5a29-46c8-85d6-7b5b12401354_large.png?v=1444994147 could save 264.2KiB (89% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Lasting_Finish_large.png?v=1444124778 could save 213.4KiB (90% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Baby_large.png?v=1444124788 could save 180.9KiB (90% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/1_large.png?v=1444093237 could save 178.4KiB (90% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Luxury_Lipsticks_Assorted_Shade_large.png?v=1444124618 could save 168KiB (89% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Pleats_Please_large.png?v=1444124715 could save 144.7KiB (90% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Clean_Finish_large.png?v=1444124651 could save 136.9KiB (89% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Burberry_The_beat_for_men_eau_toilette_50_ml_large.png?v=1444124822 could save 124.3KiB (89% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/HYDR_large.png?v=1444124596 could save 107.1KiB (89% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/DIOR_ADDICT_S_FULLL_518ce800-211d-4071-91ef-18eaa36b0872_large.jpg?v=1444406797 could save 50.5KiB (93% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Fake_Up_large.jpg?v=1444124826 could save 41.4KiB (93% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/93_large.jpg?v=1444124564 could save 30.5KiB (89% reduction).

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- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/Powder_Blusher_large.JPG?v=1444124725 could save 23.3KiB (91% reduction).
- Compressing and resizing http://cdn.shopify.com/s/files/1/0558/0733/products/2000_Calorie_Curved_d1f98bfb-34ad-4eb7-bcfc-1e4c9557bb9c_large.jpg?v=1444124657 could save 22.9KiB (90% reduction).
- Losslessly compressing <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/bg.png> could save 3.4KiB (85% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://productreviews.shopifycdn.com/assets/v4/spr.css> (expiration not specified)
- <http://thexba.net/shopify.js> (expiration not specified)
- http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery1102034495405410416424_1445188949199&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1172948803&product_ids%5B%5D=473194127&product_ids%5B%5D=321068083&product_ids%5B%5D=1124371075&product_ids%5B%5D=473105379&product_ids%5B%5D=337738715&product_ids%5B%5D=463461811&_ =1445188949200 (30 seconds)
- http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery1102034495405410416424_1445188949201&shop=aim-solutions.myshopify.com&product_ids%5B%5D=1648281859&product_ids%5B%5D=463492447&product_ids%5B%5D=463529123&product_ids%5B%5D=473284807&product_ids%5B%5D=319922563&product_ids%5B%5D=463738231&product_ids%5B%5D=321407187&_ =1445188949202 (30 seconds)
- http://productreviews.shopifycdn.com/proxy/v4/reviews/badges?callback=jQuery1102034495405410416424_1445188949203&shop=aim-solutions.myshopify.com&product_ids%5B%5D=473205011&_ =1445188949204 (30 seconds)
- http://connect.facebook.net/en_US/sdk.js (20 minutes)
- https://translate.googleapis.com/translate_static/css/translateelement.css (60 minutes)
- https://translate.googleapis.com/translate_static/js/element/27/element_main.js (60

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minutes)

- https://translate.googleapis.com/translate_static/js/element/main.js (60 minutes)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.6KiB (13% reduction).

- Minifying <http://www.aimcosmeticsuk.com/> could save 1.6KiB (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 10.4KiB (4% reduction).

- Minifying <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/ajaxify.js?635995419957429866> could save 3.4KiB (42% reduction) after compression.
- Minifying <https://static.xx.fbcdn.net/rsrc.php/v2/yx/r/lpnic92pDav.js> could save 2.2KiB (2% reduction).
- Minifying <http://thexba.net/shopify.js> could save 2.1KiB (43% reduction).
- Minifying <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/timber.js?635995419957429866> could save 933B (36% reduction) after compression.
- Minifying <http://cdn.shopify.com/s/files/1/0558/0733/t/51/assets/handlebars.min.js?635995419957429866> could save 686B (5% reduction) after compression.

Desktop

- Minifying https://translate.googleapis.com/translate_static/js/element/27/element_main.js could save 664B (1% reduction) after compression.
- Minifying http://cdn.shopify.com/s/javascripts/shopify_stats.js?v=6 could save 518B (25% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).