





Website review yelp.com

Generated on October 29 2015 13:07 PM




The score is 47/100







SEO Content

	<p>Title</p>	<p>Jersey City Restaurants, Dentists, Bars, Beauty Salons, Doctors</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Jersey City User Reviews and Recommendations of Top Restaurants, Shopping, Nightlife, Entertainment, Services and More at Yelp</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Yelp,recommendation,San Francisco, bay area, local,business,review,fri end,restaurant,dentist,doctor,salon,spa,shopping,store,share,communi ty,massage,sushi,pizza,nails,New York,Los Angeles</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1473 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>People use Yelp to search for everything from the city's tastiest burger to the most renowned cardiologist. What will you uncover in your neighborhood?</td> </tr> <tr> <td>image</td> <td>http://media1.fl.yelpcdn.com/img/logo/yelp_og_image.png</td> </tr> <tr> <td>image:height</td> <td>576</td> </tr> <tr> <td>image:width</td> <td>576</td> </tr> <tr> <td>site_name</td> <td>Yelp</td> </tr> </tbody> </table>	Property	Content	description	People use Yelp to search for everything from the city's tastiest burger to the most renowned cardiologist. What will you uncover in your neighborhood?	image	http://media1.fl.yelpcdn.com/img/logo/yelp_og_image.png	image:height	576	image:width	576	site_name	Yelp
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site_name	Yelp													

SEO Content

		<table border="1"> <tr> <td>title</td> <td>Yelp</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.yelp.com/</td> </tr> </table>	title	Yelp	type	website	url	http://www.yelp.com/						
title	Yelp													
type	website													
url	http://www.yelp.com/													
	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>1</td> <td>5</td> <td>13</td> <td>3</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> • [H1] Javascript Error Detected • [H2] Yelp is the best way to find great local businesses • [H2] Yelp Everywhere You Go • [H2] Best of Yelp: Jersey City • [H2] Recent Activity • [H2] New Businesses in Jersey • [H3] Restaurants • [H3] Review of the Day • [H3] Popular Events • [H3] Fresh Lists • [H3] Today in Talk • [H3] About • [H3] Discover • [H3] Yelp for Business Owners • [H3] Languages • [H3] Countries • [H3] What's This? • [H3] What's This? • [H3] What's This? • [H4] Yelp Mobile Apps • [H4] Weekly Yelp • [H4] Yelp in The News 	H1	H2	H3	H4	H5	H6	1	5	13	3	0	0
H1	H2	H3	H4	H5	H6									
1	5	13	3	0	0									
	Images	<p>We found 48 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 180 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.11% Internal Links 68.89%

In-page links

Anchor	Type	Juice
Skip to Search Form	Internal	noFollow
Skip to Navigation	Internal	noFollow
Skip to Page Content	Internal	noFollow
Yelp	Internal	Passing Juice
About Me	Internal	Passing Juice
Write a Review	Internal	Passing Juice
Find Friends	Internal	Passing Juice
Messages	Internal	Passing Juice
Talk	Internal	Passing Juice
Events	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Log In	Internal	Passing Juice
Amsterdam	External	Passing Juice
Atlanta	Internal	Passing Juice
Austin	Internal	Passing Juice
Berlin	External	Passing Juice

In-page links

Boston	Internal	Passing Juice
Chicago	Internal	Passing Juice
Dallas	Internal	Passing Juice
Denver	Internal	Passing Juice
Detroit	Internal	Passing Juice
Dublin	External	Passing Juice
Honolulu	Internal	Passing Juice
Houston	Internal	Passing Juice
Las Vegas	Internal	Passing Juice
London	External	Passing Juice
Los Angeles	Internal	Passing Juice
Madrid	External	Passing Juice
Miami	Internal	Passing Juice
Minneapolis	Internal	Passing Juice
New York	Internal	Passing Juice
Oakland	Internal	Passing Juice
Palo Alto	Internal	Passing Juice
Paris	External	Passing Juice
Philadelphia	Internal	Passing Juice
Portland	Internal	Passing Juice
Saint Louis	Internal	Passing Juice
San Diego	Internal	Passing Juice
San Francisco	Internal	Passing Juice
San Jose	Internal	Passing Juice
Seattle	Internal	Passing Juice
Toronto	External	Passing Juice
Vancouver	External	Passing Juice
Washington, DC	Internal	Passing Juice

In-page links

More Cities	Internal	Passing Juice
See More	Internal	Passing Juice
Near You	Internal	Passing Juice
Kerrie T.	Internal	Passing Juice
Leilani S.	Internal	Passing Juice
An Choi	Internal	Passing Juice
Natalie M.	Internal	Passing Juice
Painting Lounge	Internal	Passing Juice
Mario L.	Internal	Passing Juice
Riverside Realty	Internal	Passing Juice
M S.	Internal	Passing Juice
Cafe Fresco	Internal	Passing Juice
More New Business Openings	Internal	Passing Juice
Amanda D.	Internal	Passing Juice
Pizzeta	Internal	Passing Juice
Archive	Internal	Passing Juice
Contest: Stream Con	Internal	Passing Juice
Greenwich Halloween Parade	Internal	Passing Juice
The Art of John Lennon - Imagination Nation	Internal	Passing Juice
Rumba Cubana	Internal	Passing Juice
Coffee Coffee Manhattan	Internal	Passing Juice
Swipely	Internal	Passing Juice
More Lists	Internal	Passing Juice
Thread where everyone posts any creepy or harassing PMs they have received	Internal	Passing Juice
Take one away	Internal	Passing Juice
Instagram	Internal	Passing Juice
More Talk	Internal	Passing Juice
yelp	Internal	Passing Juice

In-page links

About Yelp	Internal	Passing Juice
Order Food on Eat24	External	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Investor Relations	External	Passing Juice
Content Guidelines	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ad Choices	Internal	Passing Juice
The Weekly Yelp	Internal	Passing Juice
Yelp Blog	Internal	Passing Juice
Support	External	Passing Juice
Yelp Mobile	Internal	Passing Juice
Developers	Internal	Passing Juice
RSS	Internal	Passing Juice
Claim your Business Page	Internal	Passing Juice
Advertise on Yelp	Internal	Passing Juice
Online Ordering from Eat24	External	Passing Juice
Yelp SeatMe	Internal	Passing Juice
Business Success Stories	Internal	Passing Juice
Business Support	External	Passing Juice
Yelp Blog for Business Owners	Internal	Passing Juice
Bahasa Malaysia (Malaysia)	External	Passing Juice
Čeština (Česká republika)	External	Passing Juice
Dansk (Danmark)	External	Passing Juice
Deutsch (Deutschland)	External	Passing Juice
Deutsch (Schweiz)	External	Passing Juice
Deutsch (Österreich)	External	Passing Juice

In-page links

English (Australia)	Internal	Passing Juice
English (Belgium)	External	Passing Juice
English (Canada)	External	Passing Juice
English (Hong Kong)	Internal	Passing Juice
English (Malaysia)	External	Passing Juice
English (New Zealand)	Internal	Passing Juice
English (Philippines)	Internal	Passing Juice
English (Republic of Ireland)	External	Passing Juice
English (Singapore)	Internal	Passing Juice
English (Switzerland)	External	Passing Juice
English (United Kingdom)	External	Passing Juice
Español (Argentina)	Internal	Passing Juice
Español (Chile)	External	Passing Juice
Español (España)	External	Passing Juice
Español (México)	Internal	Passing Juice
Filipino (Pilipinas)	Internal	Passing Juice
Français (Belgique)	External	Passing Juice
Français (Canada)	External	Passing Juice
Français (France)	External	Passing Juice
Français (Suisse)	External	Passing Juice
Italiano (Italia)	External	Passing Juice
Italiano (Svizzera)	External	Passing Juice
Nederlands (België)	External	Passing Juice
Nederlands (Nederland)	External	Passing Juice
Norsk (Norge)	External	Passing Juice
Polski (Polska)	External	Passing Juice
Português (Brasil)	Internal	Passing Juice
Português (Portugal)	External	Passing Juice

In-page links

Suomi (Suomi)	External	Passing Juice
Svenska (Finland)	External	Passing Juice
Svenska (Sverige)	External	Passing Juice
Türkçe (Türkiye)	Internal	Passing Juice
한국어 (한국)	External	Passing Juice
日本語 (日本)	Internal	Passing Juice
ภาษาไทย (ไทย)	Internal	Passing Juice
Argentina	Internal	Passing Juice
Australia	Internal	Passing Juice
Austria	External	Passing Juice
Belgium	External	Passing Juice
Brazil	Internal	Passing Juice
Chile	External	Passing Juice
Czech Republic	External	Passing Juice
Denmark	External	Passing Juice
Finland	External	Passing Juice
Hong Kong	Internal	Passing Juice
Italy	External	Passing Juice
Japan	External	Passing Juice
Malaysia	External	Passing Juice
Mexico	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Norway	External	Passing Juice
Philippines	Internal	Passing Juice
Poland	External	Passing Juice
Portugal	External	Passing Juice
Singapore	Internal	Passing Juice
Sweden	External	Passing Juice

In-page links

Switzerland	External	Passing Juice
Taiwan	Internal	Passing Juice
Turkey	Internal	Passing Juice
Atlanta	Internal	Passing Juice
Austin	Internal	Passing Juice
Boston	Internal	Passing Juice
Chicago	Internal	Passing Juice
Dallas	Internal	Passing Juice
Denver	Internal	Passing Juice
Detroit	Internal	Passing Juice
Honolulu	Internal	Passing Juice
Houston	Internal	Passing Juice
Los Angeles	Internal	Passing Juice
Miami	Internal	Passing Juice
Minneapolis	Internal	Passing Juice
New York	Internal	Passing Juice
Philadelphia	Internal	Passing Juice
Portland	Internal	Passing Juice
Sacramento	Internal	Passing Juice
San Diego	Internal	Passing Juice
San Francisco	Internal	Passing Juice
San Jose	Internal	Passing Juice
Seattle	Internal	Passing Juice
Washington, DC	Internal	Passing Juice

SEO Keywords








Keywords Cloud

new united **yelp** republic **english** français
malaysia business from español





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yelp	14	✘	✔	✔	✔
english	13	✘	✘	✘	✘
united	5	✘	✘	✘	✘
business	5	✘	✔	✘	✔
français	4	✘	✘	✘	✘








Usability

	Url	Domain : yelp.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!






Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://yelp.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics Quantcast