







# Website review theparker.com

Generated on October 24 2016 18:28 PM






The score is 51/100







## SEO Content

	<p>Title</p>	<p>theParker commercial photography</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Mike Parker is a Toronto Photographer and videographer, specializing in products, people, food and beverage</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>theParker.com</td> </tr> <tr> <td>title</td> <td>food</td> </tr> <tr> <td>url</td> <td>http://theparker.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Mike Parker - Toronto food photographer: specializes in photography of desserts, cakes, appetizers and full meals, for promotional, packaging and marketing and web purposes.</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/5172b45ae4b05f51bd7160d2/t/571a552560b5e995a334933b/1477332702422/?format=1000w</td> </tr> </tbody> </table>	Property	Content	site_name	theParker.com	title	food	url	http://theparker.com/	type	website	description	Mike Parker - Toronto food photographer: specializes in photography of desserts, cakes, appetizers and full meals, for promotional, packaging and marketing and web purposes.	image	http://static1.squarespace.com/static/5172b45ae4b05f51bd7160d2/t/571a552560b5e995a334933b/1477332702422/?format=1000w
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## SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> <li>[H1]</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 112 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
<a href="#">food</a>	Internal	Passing Juice
<a href="#">drink</a>	Internal	Passing Juice

## In-page links

<a href="#">commercial work</a>	Internal	Passing Juice
<a href="#">musicians &amp; artists</a>	Internal	Passing Juice
<a href="#">portraits</a>	Internal	Passing Juice
<a href="#">places</a>	Internal	Passing Juice
<a href="#">oddities</a>	Internal	Passing Juice
<a href="#">the box</a>	Internal	Passing Juice
<a href="#">videos</a>	Internal	Passing Juice
<a href="#">testimonials</a>	Internal	Passing Juice
<a href="#">about and contact...</a>	Internal	Passing Juice
<a href="#">Working with Mike</a>	Internal	Passing Juice
<a href="#">Benefits of Professional Photography</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : theparker.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 82 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://theparker.com/sitemap.xml">http://theparker.com/sitemap.xml</a> <a href="http://theparker.com/sitemap.xml">http://theparker.com/sitemap.xml</a>
	Robots.txt	<a href="http://theparker.com/robots.txt">http://theparker.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.