







Website review theparker.com

Generated on October 24 2016 18:28 PM






The score is 51/100







SEO Content

	<p>Title</p>	<p>theParker commercial photography</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Mike Parker is a Toronto Photographer and videographer, specializing in products, people, food and beverage</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1479 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>theParker.com</td> </tr> <tr> <td>title</td> <td>food</td> </tr> <tr> <td>url</td> <td>http://theparker.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Mike Parker - Toronto food photographer: specializes in photography of desserts, cakes, appetizers and full meals, for promotional, packaging and marketing and web purposes.</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/5172b45ae4b05f51bd7160d2/t/571a552560b5e995a334933b/1477332702422/?format=1000w</td> </tr> </tbody> </table>	Property	Content	site_name	theParker.com	title	food	url	http://theparker.com/	type	website	description	Mike Parker - Toronto food photographer: specializes in photography of desserts, cakes, appetizers and full meals, for promotional, packaging and marketing and web purposes.	image	http://static1.squarespace.com/static/5172b45ae4b05f51bd7160d2/t/571a552560b5e995a334933b/1477332702422/?format=1000w
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SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> [H1] 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 112 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
food	Internal	Passing Juice
drink	Internal	Passing Juice

In-page links

commercial work	Internal	Passing Juice
musicians & artists	Internal	Passing Juice
portraits	Internal	Passing Juice
places	Internal	Passing Juice
oddities	Internal	Passing Juice
the box	Internal	Passing Juice
videos	Internal	Passing Juice
testimonials	Internal	Passing Juice
about and contact...	Internal	Passing Juice
Working with Mike	Internal	Passing Juice
Benefits of Professional Photography	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : theparker.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 82 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://theparker.com/sitemap.xml http://theparker.com/sitemap.xml
	Robots.txt	http://theparker.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.