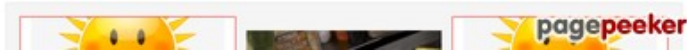




Website review sunshine-ice.com

Generated on October 10 2018 19:20 PM





The score is 41/100




SEO Content

	Title	<p>Sunshine Ice - Desert shop and cafe in Weehawken New Jersey</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="526 1500 1476 1579"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>18</td> <td>14</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1601 1141 2072" style="list-style-type: none"> • [H1] Taiwanese Snow Ice • [H1] What is Snow Ice? • [H1] Sunshine ice Story • [H1] Best From the Sunshine Ice • [H1] SUNSHINE ICE SPECIAL MENU • [H1] SUBSCRIBE to our NEWSLETTER • [H2] Lemon Snow Ice • [H2] Coconut Snow Ice • [H2] Coffee Snow Ice • [H2] Red Bean Snow Ice • [H2] Watermelon Snow Ice • [H2] Chocolate Snow Ice • [H2] Bubble Milk Tea Snow Ice • [H2] Matcha Snow Ice (Green Tea) 	H1	H2	H3	H4	H5	H6	6	18	14	5	0	0
H1	H2	H3	H4	H5	H6									
6	18	14	5	0	0									




SEO Content

		<ul style="list-style-type: none">• [H2] Taro Snow Ice• [H2] Avocado Snow Ice• [H2] Mango & Strawberry Snow Ice• [H2] Blueberry Snow Ice• [H2] Fruit Party Snow Ice• [H2] Fruit Party Snow Ice• [H2] Mango Snow Ice• [H2] Strawberry Snow Ice• [H2] our Location• [H2] CONTACT US• [H3] 4514 Park Ave, Weehawken NJ• [H3] Sunshine Ice Speciality• [H3] Sunshine Ice Speciality• [H3] Sunshine Ice Speciality• [H3] Sunshine Ice Speciality• [H3] Sunshine Ice Speciality• [H3] Sunshine Ice Speciality• [H3] Sunshine Fluffy Snow Ice• [H3] 4514 Park ave Weehawken, NJ• [H3] Send us Email• [H3] CONTACT INFO• [H3] BREAKFAST All day• [H3] HotLINKS• [H3] Follow US• [H4] Telephone• [H4] Address• [H4] E mail• [H4] Business Hours• [H4] Opened 6 days a week
	Images	<p>We found 26 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%




In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
about us	Internal	Passing Juice
Special	Internal	Passing Juice
menu	Internal	Passing Juice
news	Internal	Passing Juice
contacts	Internal	Passing Juice
More Video	Internal	Passing Juice
Share	External	Passing Juice
Check Full Menu	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>menu fruit ice sunshine milk 595 lg all</p> <p>snow fluffy tea</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ice	34				






Keywords Consistency

snow	24	✘	✘	✘	✔
595 lg	15	✘	✘	✘	✘
sunshine	8	✔	✘	✘	✔
all	6	✘	✘	✘	✔


Usability

	Url	Domain : sunshine-ice.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 24 Warnings : 10				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>