

Website review staples.com

Generated on October 13 2015 13:42 PM

The score is 40/100



SEO Content

	<p>Title</p>	<p>Office Supplies, Printer Ink, Toner, Computers, Printers & Office Furniture Staples®;</p> <p>Length : 90</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Shop Staples for office supplies, technology, printer ink, furniture, cleaning supplies, copy & print services, coffee and snacks and more. Staples Rewards® members get free shipping every day and up to 5% back in rewards, some exclusions apply.</p> <p>Length : 245</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1579 1481 2022"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Office Supplies, Printer Ink, Toner, Computers, Printers & Office Furniture Staples®;</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Staples.com</td> </tr> <tr> <td>image</td> <td>http://assets.staples-static.com/MBO/sbdpas/img/ico/home_logo.png</td> </tr> </tbody> </table>	Property	Content	title	Office Supplies, Printer Ink, Toner, Computers, Printers & Office Furniture Staples®;	type	website	site_name	Staples.com	image	http://assets.staples-static.com/MBO/sbdpas/img/ico/home_logo.png
Property	Content											
title	Office Supplies, Printer Ink, Toner, Computers, Printers & Office Furniture Staples®;											
type	website											
site_name	Staples.com											
image	http://assets.staples-static.com/MBO/sbdpas/img/ico/home_logo.png											
	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>										

SEO Content

		0	0	0	0	0	0
	Images	We found 21 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 547 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.85% Internal Links 94.15%

In-page links

Anchor	Type	Juice
Live Chat	External	Passing Juice
Help Center	Internal	Passing Juice
Return an Item	Internal	Passing Juice

In-page links

Shipping	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Product Concierge	Internal	Passing Juice
Weekly Ad	Internal	Passing Juice
Store Locator	Internal	Passing Juice
Corporate Federal Government Customers	External	Passing Juice
Ink & Toner	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
-	Internal	Passing Juice
Desk Organizers & Accessories	Internal	Passing Juice
Office Basics	Internal	Passing Juice
Writing Supplies	Internal	Passing Juice
Binders	Internal	Passing Juice
Folders & Filing	Internal	Passing Juice
Calendars & Planners	Internal	Passing Juice
Notebooks & Pads	Internal	Passing Juice
Meeting & Presentation Supplies	Internal	Passing Juice
Storage & Organization	Internal	Passing Juice
Boards & Easels	Internal	Passing Juice
Labels	Internal	Passing Juice
Tape & Adhesives	Internal	Passing Juice
Stamps & Stamp Pads	Internal	Passing Juice
Erasers & Correction	Internal	Passing Juice
Style at Staples	Internal	Passing Juice
Backpacks, Bags & Briefcases	Internal	Passing Juice
Shipping, Packing & Mailing	Internal	Passing Juice
Envelopes	Internal	Passing Juice
Calculators	Internal	Passing Juice

In-page links

Laminators & Supplies	Internal	Passing Juice
Label Makers & Tapes	Internal	Passing Juice
School Supplies	Internal	Passing Juice
=	Internal	Passing Juice
Copy & Multipurpose Paper	Internal	Passing Juice
Awards & Certificates	Internal	Passing Juice
Banner & Poster Paper	Internal	Passing Juice
Business & Loyalty Cards	Internal	Passing Juice
Card Stock	Internal	Passing Juice
Colored Paper	Internal	Passing Juice
Forms	Internal	Passing Juice
Filler Paper	Internal	Passing Juice
Invitations & Announcements	Internal	Passing Juice
Novelty Paper	Internal	Passing Juice
Photo Paper & Supplies	Internal	Passing Juice
POS Paper	Internal	Passing Juice
Post-Its & Stickies Notes	Internal	Passing Juice
Security & Carbon Paper	Internal	Passing Juice
Stationery & Invitations	Internal	Passing Juice
Thermal Fax Paper	Internal	Passing Juice
Wide-Format Paper	Internal	Passing Juice
=	Internal	Passing Juice
Chairs & Seating	Internal	Passing Juice
Office Chairs	Internal	Passing Juice
Premium Office Seating by Steelcase	Internal	Passing Juice
Chair Mats	Internal	Passing Juice
Desks	Internal	Passing Juice
File Cabinets	Internal	Passing Juice

In-page links

Storage & Bookcases	Internal	Passing Juice
Safes & Secure Storage	Internal	Passing Juice
Carts, Stands & Racks	Internal	Passing Juice
Lamps & Lighting	Internal	Passing Juice
Tables	Internal	Passing Juice
Decor	Internal	Passing Juice
Furniture Collections	Internal	Passing Juice
Flooring & Floor Mats	Internal	Passing Juice
Cubicles & Panel Systems	Internal	Passing Juice
Furniture Research Center	Internal	Passing Juice
Shipping & Moving Boxes	Internal	Passing Juice
Pallet Covers & Sheeting	Internal	Passing Juice
Corrugated Mailers	Internal	Passing Juice
Poly Bags & Supplies	Internal	Passing Juice
Postal Scales & Meters	Internal	Passing Juice
Paper & Letter Folders	Internal	Passing Juice
Shipping Labels	Internal	Passing Juice
Mailing Tubes	Internal	Passing Juice
Packing Tape	Internal	Passing Juice
Mailroom Equipment	Internal	Passing Juice
Strapping Supplies	Internal	Passing Juice
Packing Peanuts & Bubble Rolls	Internal	Passing Juice
Stretch & Shrink Wrap	Internal	Passing Juice
Packing List Envelopes	Internal	Passing Juice
String & Twine	Internal	Passing Juice
Padded Mailers	Internal	Passing Juice
=	Internal	Passing Juice
Coffee	Internal	Passing Juice

In-page links

K-Cup® Coffee	Internal	Passing Juice
Coffee Research Center	Internal	Passing Juice
Water	Internal	Passing Juice
Snacks	Internal	Passing Juice
Candy	Internal	Passing Juice
Gum & Mints	Internal	Passing Juice
Edible Gifts	Internal	Passing Juice
Condiments	Internal	Passing Juice
Tea & Hot Chocolate	Internal	Passing Juice
Soda, Juice & Energy Drinks	Internal	Passing Juice
Disposable Cups & Plates	Internal	Passing Juice
Disposable Cutlery	Internal	Passing Juice
Paper Products & Dispensers	Internal	Passing Juice
Coffee Makers	Internal	Passing Juice
Coffee Cups, Stirrers & Filters	Internal	Passing Juice
Creamer, Sugar & Sweeteners	Internal	Passing Juice
Breakroom Appliances	Internal	Passing Juice
=	Internal	Passing Juice
Paper Towels	Internal	Passing Juice
Toilet Paper	Internal	Passing Juice
Paper Products & Dispensers	Internal	Passing Juice
Cleaning Chemicals & Disinfectants	Internal	Passing Juice
Cleaning Tools	Internal	Passing Juice
Mops & Brooms	Internal	Passing Juice
Sponges & Cleaning Brushes	Internal	Passing Juice
Trash Bags	Internal	Passing Juice
Trash Cans & Recycling Bins	Internal	Passing Juice
Air Fresheners & Deoderizers	Internal	Passing Juice

In-page links

Hand Soaps & Sanitizers	Internal	Passing Juice
Laundry Detergent & Fabric Care	Internal	Passing Juice
Dish Soap & Detergent	Internal	Passing Juice
Pest Control	Internal	Passing Juice
Batteries & Chargers	Internal	Passing Juice
Power Management	Internal	Passing Juice
Safety & Traffic Signs	Internal	Passing Juice
Ladders & Step Stools	Internal	Passing Juice
=	Internal	Passing Juice
Eye Protection & Safety	Internal	Passing Juice
Personal Protective Equipment	Internal	Passing Juice
First Aid & Wound Care	Internal	Passing Juice
Fall Protection	Internal	Passing Juice
Power Strip, Cords & Plugs	Internal	Passing Juice
Fire, Gas & Water Protection	Internal	Passing Juice
Safety Signs	Internal	Passing Juice
Light Bulbs	Internal	Passing Juice
Safety Storage	Internal	Passing Juice
Lubricants & Penetrants	Internal	Passing Juice
Sorbents & Spill Control	Internal	Passing Juice
Machine Fluids	Internal	Passing Juice
Material Handling	Internal	Passing Juice
Tools & Parts	Internal	Passing Juice
Traffic Safety	Internal	Passing Juice
=	Internal	Passing Juice
Business Cards	Internal	Passing Juice
Shipping Services	Internal	Passing Juice
Custom Stamps	Internal	Passing Juice

In-page links

Copies & Documents	Internal	Passing Juice
Invitations & Announcements	Internal	Passing Juice
Engineering Prints	Internal	Passing Juice
Stationery	Internal	Passing Juice
Signs & Banners	Internal	Passing Juice
Envelopes	Internal	Passing Juice
Marketing Materials	Internal	Passing Juice
Return Address Labels	Internal	Passing Juice
Promotional Products	External	Passing Juice
Apparel	Internal	Passing Juice
Brochures	Internal	Passing Juice
Wall Art	Internal	Passing Juice
Flyers	Internal	Passing Juice
Personalized Gifts	Internal	Passing Juice
Name Badges & Tags	Internal	Passing Juice
Calendars	Internal	Passing Juice
Customized Photo Cards	Internal	Passing Juice
Posters	Internal	Passing Juice
Business Forms & Checks	Internal	Passing Juice
And more...	Internal	Passing Juice
=	Internal	Passing Juice
Art Paper & Rolls	Internal	Passing Juice
Painting	Internal	Passing Juice
Craft Kits & Accessories	Internal	Passing Juice
Scrapbooking	Internal	Passing Juice
Craft Lighting & Magnifiers	Internal	Passing Juice
Sewing & Needle Arts	Internal	Passing Juice
Craft Storage	Internal	Passing Juice

In-page links

Wedding Decorations & Supplies	Internal	Passing Juice
Drawing	Internal	Passing Juice
=	Internal	Passing Juice
Appliances	Internal	Passing Juice
Kitchen	Internal	Passing Juice
Dining & Entertainment	Internal	Passing Juice
Paint & Paint Supplies	Internal	Passing Juice
Heating, Cooling & Air Quality	Internal	Passing Juice
Rugs	Internal	Passing Juice
=	Internal	Passing Juice
Books & Magazines	Internal	Passing Juice
Clothing, Shoes & Accessories	Internal	Passing Juice
Eco-conscious Products	Internal	Passing Juice
Fitness	Internal	Passing Juice
Gifts, Games & Toys	Internal	Passing Juice
Lab Supplies	Internal	Passing Juice
Luggage, Totes & Travel Accessories	Internal	Passing Juice
Outdoor & Recreation	Internal	Passing Juice
Party Supplies	Internal	Passing Juice
Personal Care & Eyewear	Internal	Passing Juice
School Uniforms	Internal	Passing Juice
Shark Tank® Products	Internal	Passing Juice
=	Internal	Passing Juice
iPad®	Internal	Passing Juice
iPhone®	Internal	Passing Juice
Apple® Accessories	Internal	Passing Juice
iPod®	Internal	Passing Juice
Apple for Business	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Laptops	Internal	Passing Juice
Desktop Computers	Internal	Passing Juice
Touchscreen Laptops	Internal	Passing Juice
Business Laptops	Internal	Passing Juice
Refurbished Laptops	Internal	Passing Juice
Business Desktop Computers	Internal	Passing Juice
Refurbished Desktop Computers	Internal	Passing Juice
Computer Monitors	Internal	Passing Juice
Keyboards & Mice	Internal	Passing Juice
Computer Accessories	Internal	Passing Juice
Computer Parts	Internal	Passing Juice
Servers & Accessories	Internal	Passing Juice
Software	Internal	Passing Juice
Computer Cleaning & Maintenance	Internal	Passing Juice
=	Internal	Passing Juice
Tablets & iPads	Internal	Passing Juice
Microsoft Surface	Internal	Passing Juice
Samsung Galaxy	Internal	Passing Juice
Kindle Fire	Internal	Passing Juice
Apple iPad	Internal	Passing Juice
Tablet Accessories	Internal	Passing Juice
Tablet Cases, Covers & Keyboards	Internal	Passing Juice
Tablet Chargers & Adapters	Internal	Passing Juice
Tablet Screen Protectors	Internal	Passing Juice
E-Readers	Internal	Passing Juice
E-Reader Accessories	Internal	Passing Juice
Kindle Accessories	Internal	Passing Juice

In-page links

Tablet Research Center	Internal	Passing Juice
=	Internal	Passing Juice
Cell Phones	Internal	Passing Juice
Cell Phone Cases	Internal	Passing Juice
Cell Phone Screen Protectors	Internal	Passing Juice
Docks & Mounts	Internal	Passing Juice
Cables & Connectors	Internal	Passing Juice
Bluetooth Headsets	Internal	Passing Juice
Charms, Stickers & Photography	Internal	Passing Juice
Cell Phone Tools	Internal	Passing Juice
iPhone 6® Accessories	Internal	Passing Juice
=	Internal	Passing Juice
All-in-One Printers	Internal	Passing Juice
Laser Printers	Internal	Passing Juice
Inkjet Printers	Internal	Passing Juice
Wireless Printers	Internal	Passing Juice
Photo Printers	Internal	Passing Juice
Supertank Printers	Internal	Passing Juice
Shop All Printers	Internal	Passing Juice
3D Printing	Internal	Passing Juice
Dot Matrix Printers	Internal	Passing Juice
Printer Stands & Accessories	Internal	Passing Juice
HP Instant Ink & Printers	Internal	Passing Juice
Scanners	Internal	Passing Juice
Scanner Accessories	Internal	Passing Juice
Printer Research Center	Internal	Passing Juice
=	Internal	Passing Juice
USB Flash Drives	Internal	Passing Juice

In-page links

External Hard Drives	Internal	Passing Juice
Internal Hard Drives	Internal	Passing Juice
Solid State Drives	Internal	Passing Juice
NAS / Cloud Storage	Internal	Passing Juice
Flash Memory Cards & Sticks	Internal	Passing Juice
Card Readers & Adapters	Internal	Passing Juice
Hard Drive Enclosures	Internal	Passing Juice
Hard Drive Accessories	Internal	Passing Juice
Disc Drives & Burners	Internal	Passing Juice
Blank Media	Internal	Passing Juice
Media Cases & Wallets	Internal	Passing Juice
Disc Duplicators	Internal	Passing Juice
Digital Storage Selector Tool	Internal	Passing Juice
=	Internal	Passing Juice
Pedometers & Fitness Trackers	Internal	Passing Juice
Sports & Handheld GPS	Internal	Passing Juice
Smart Watches	Internal	Passing Juice
Cameras Glasses	Internal	Passing Juice
Heart Rate Monitors	Internal	Passing Juice
Health Sensors & Motion Controllers	Internal	Passing Juice
Action Cameras	Internal	Passing Juice
=	Internal	Passing Juice
Routers	Internal	Passing Juice
Adapters & Access Points	Internal	Passing Juice
Wireless Extenders & Repeaters	Internal	Passing Juice
Apple® Airport WiFi	Internal	Passing Juice
Ethernet Switches	Internal	Passing Juice
Switch Accessories	Internal	Passing Juice

In-page links

NAS / Cloud Storage	Internal	Passing Juice
Modems	Internal	Passing Juice
Cables	Internal	Passing Juice
Firewalls	Internal	Passing Juice
Network Adapters	Internal	Passing Juice
Network Testing Tools	Internal	Passing Juice
Networking Accessories	Internal	Passing Juice
Network Transceivers	Internal	Passing Juice
Power Distribution Units	Internal	Passing Juice
Powerline Adapters	Internal	Passing Juice
RAID Controllers	Internal	Passing Juice
=	Internal	Passing Juice
Accounting & Finance Software	Internal	Passing Juice
Video Editing & Music Software	Internal	Passing Juice
Business & Productivity Software	Internal	Passing Juice
Operating System Software	Internal	Passing Juice
Education & Language Learning Software	Internal	Passing Juice
PC Games Software	Internal	Passing Juice
Hobbies & Personal Interest Software	Internal	Passing Juice
Photo Editing & Graphic Design Software	Internal	Passing Juice
Antivirus & Internet Security Software	Internal	Passing Juice
=	Internal	Passing Juice
Shredders	Internal	Passing Juice
Shredder Accessories	Internal	Passing Juice
Projectors & Accessories	Internal	Passing Juice
Home Theater Projectors	Internal	Passing Juice
Headsets & Microphones	Internal	Passing Juice
Copiers	Internal	Passing Juice

In-page links

Fax Machines	Internal	Passing Juice
Telephones	Internal	Passing Juice
PA Systems	Internal	Passing Juice
Point of Sale (POS) Equipment	Internal	Passing Juice
-	Internal	Passing Juice
Audio	Internal	Passing Juice
Streaming Media Players	Internal	Passing Juice
TV & Video	Internal	Passing Juice
DVD & Blu-Ray Players	Internal	Passing Juice
Headphones	Internal	Passing Juice
Speakers, Docks & MP3 Players	Internal	Passing Juice
Musical Instruments	Internal	Passing Juice
Home Theater Audio	Internal	Passing Juice
DJ & Sound Equipment	Internal	Passing Juice
-	Internal	Passing Juice
Cameras & Camcorders	Internal	Passing Juice
Office Electronics	Internal	Passing Juice
Drones & UAV	Internal	Passing Juice
GPS	Internal	Passing Juice
Surveillance & Security Cameras	Internal	Passing Juice
Batteries & Power	Internal	Passing Juice
Gaming	Internal	Passing Juice
Xbox	Internal	Passing Juice
Playstation	Internal	Passing Juice
Nintendo	Internal	Passing Juice
PC Games	Internal	Passing Juice
Gaming Computers	Internal	Passing Juice
Radios	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Amazon Echo	Internal	Passing Juice
Staples Connect	Internal	Passing Juice
Thermostats & Outlet Control	Internal	Passing Juice
Lighting	Internal	Passing Juice
Cameras & Sensors	Internal	Passing Juice
Door Locks & Security	Internal	Passing Juice
Serena Shades	External	Passing Juice
Learn More about Home Automation	Internal	Passing Juice
Learn more about Amazon Echo	Internal	Passing Juice
Learn more about Staples Connect	Internal	Passing Juice
=	Internal	Passing Juice
Giveaways	Internal	Passing Juice
=	External	Passing Juice
Apparel	External	Passing Juice
Awards	External	Passing Juice
Technology	External	Passing Juice
Food & Drink	External	Passing Juice
Drinkware	External	Passing Juice
Trade Show	External	Passing Juice
Writing Instruments	External	Passing Juice
Healthcare	External	Passing Juice
Bags & Totes	External	Passing Juice
Giveaways	Internal	Passing Juice
Uniforms	External	Passing Juice
New Products & Ideas	External	Passing Juice
Headwear & Caps	External	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Staples Business Account	Internal	Passing Juice
Staples Commercial Account	Internal	Passing Juice
Staples Personal Account	Internal	Passing Juice
=	Internal	Passing Juice
U.S. Postal Service	Internal	Passing Juice
UPS	Internal	Passing Juice
Shipping, Packing & Mailing	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Tech Trade-In	Internal	Passing Juice
Service Plans	Internal	Passing Juice
Cloud Software Apps	Internal	Passing Juice
=	Internal	Passing Juice
PCs & Laptops	Internal	Passing Juice
Electronics	Internal	Passing Juice
Tablets & eReaders	Internal	Passing Juice
Printers	Internal	Passing Juice
Furniture	Internal	Passing Juice
=	Internal	Passing Juice
Technology	Internal	Passing Juice
Management	Internal	Passing Juice
Sales & Marketing	Internal	Passing Juice
Finance & Legal	Internal	Passing Juice
Operations	Internal	Passing Juice
Security	Internal	Passing Juice
Collaboration & Project Management	Internal	Passing Juice
Online Backup	Internal	Passing Juice

In-page links

Finance, Accounting & Payroll	Internal	Passing Juice
Web Conferencing	Internal	Passing Juice
Sales, Marketing & Customer Mgmt	Internal	Passing Juice
Office Productivity	Internal	Passing Juice
Human Resources	Internal	Passing Juice
=	Internal	Passing Juice
Backroom Supplies	Internal	Passing Juice
Cash Handling	Internal	Passing Juice
Pricing & Tagging	Internal	Passing Juice
Retail Packaging	Internal	Passing Juice
Retail Signs	Internal	Passing Juice
Sign Holders	Internal	Passing Juice
Store Displays	Internal	Passing Juice
Store Operations	Internal	Passing Juice
Time Clocks	Internal	Passing Juice
Garden & Nursery	Internal	Passing Juice
Sewing & Tailoring	Internal	Passing Juice
Spa & Salon	Internal	Passing Juice
Retail Resource Center	Internal	Passing Juice
=	Internal	Passing Juice
Commercial Restaurant Equipment	Internal	Passing Juice
Commercial Refrigeration	Internal	Passing Juice
Restaurant Appliances	Internal	Passing Juice
Smallwares	Internal	Passing Juice
Tabletop	Internal	Passing Juice
Restaurant Storage & Transport	Internal	Passing Juice
Restaurant Systems	Internal	Passing Juice
Restaurant Furniture	Internal	Passing Juice

In-page links

Restaurant Janitorial	Internal	Passing Juice
Restaurant Apparel	Internal	Passing Juice
Bar Supplies	Internal	Passing Juice
Disposables	Internal	Passing Juice
Pizza Supplies	Internal	Passing Juice
Concession Stand Supplies	Internal	Passing Juice
Custom Restaurant Supplies	Internal	Passing Juice
See All Restaurant Supplies	Internal	Passing Juice
=	Internal	Passing Juice
Arts & Crafts	Internal	Passing Juice
Bulletin Boards & Signs	Internal	Passing Juice
Classroom & Kids Tables	Internal	Passing Juice
Classroom Storage & Lockers	Internal	Passing Juice
Decorations	Internal	Passing Juice
Flip Charts	Internal	Passing Juice
Globes, Maps & Flags	Internal	Passing Juice
Grade Books & Seating Charts	Internal	Passing Juice
Hall Passes	Internal	Passing Juice
Musical Instruments	Internal	Passing Juice
Physical Education	Internal	Passing Juice
Puzzles & Manipulatives	Internal	Passing Juice
Rewards & Incentives	Internal	Passing Juice
Writing Supplies	Internal	Passing Juice
=	Internal	Passing Juice
Diagnostic & Exam Instruments	Internal	Passing Juice
Exam Room Supplies	Internal	Passing Juice
Healthcare Apparel	Internal	Passing Juice
Infection Control	Internal	Passing Juice

In-page links

Medical Filing & Organization	Internal	Passing Juice
Medical Gloves	Internal	Passing Juice
Medical Practice Furniture	Internal	Passing Juice
Nursing Supplies	Internal	Passing Juice
Orthopedics	Internal	Passing Juice
OTC Pharmaceuticals & Supplements	Internal	Passing Juice
Patient Communication	Internal	Passing Juice
Patient Lift & Transfer	Internal	Passing Juice
Personal & Long Term Care	Internal	Passing Juice
Practice Front Desk Supplies	Internal	Passing Juice
Respiratory	Internal	Passing Juice
Surgical Supplies	Internal	Passing Juice
Urology & Ostomy	Internal	Passing Juice
Wound Care	Internal	Passing Juice
Daily Deals	Internal	Passing Juice
Weekly Ad	Internal	Passing Juice
Coupons	Internal	Passing Juice
Clearance	Internal	Passing Juice
Deals Center	Internal	Passing Juice
Staples Brand Products	Internal	Passing Juice
Change Store	Internal	Passing Juice
Easy Reorder	Internal	Passing Juice
Favorites Lists	Internal	Passing Juice
Order By Item Number	Internal	Passing Juice
My Orders	Internal	Passing Juice
Create an Account	Internal	noFollow
My Account	Internal	noFollow
My Profile	Internal	noFollow

In-page links

My Orders	Internal	noFollow
My Auto Restock Orders	Internal	noFollow
Favorites Lists	Internal	noFollow
My Reviews	Internal	noFollow
Staples Rewards	Internal	noFollow
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Start now	Internal	Passing Juice
Download the Staples mobile app today!	Internal	Passing Juice
view all	Internal	Passing Juice
Canon imageCLASS LBP6030W Laser Printer	Internal	Passing Juice
(247)	Internal	Passing Juice
Canon PIXMA MX922 Inkjet All-in-One Printer	Internal	Passing Juice
(663)	Internal	Passing Juice
Canon® PIXMA® Pro-100 Wireless Inkjet Printer	Internal	Passing Juice
(24)	Internal	Passing Juice
Brother Personal Plain-Paper Fax Machine (575)	Internal	Passing Juice
(925)	Internal	Passing Juice
Canon imageCLASS MF8280Cw Color Laser All-in-One Printer	Internal	Passing Juice
(72)	Internal	Passing Juice
Canon PIXMA MG6620 Wireless Inkjet Photo All-In-One Printer, White	Internal	Passing Juice
(9)	Internal	Passing Juice
Canon PIXMA MG6620 Wireless Photo Inkjet All-In-One Printer	Internal	Passing Juice
(57)	Internal	Passing Juice
Canon imageCLASS LBP6230DW Printer	Internal	Passing Juice
(40)	Internal	Passing Juice
HP ENVY 4500 e-All-in-One Printer	Internal	Passing Juice

In-page links

(1413)	Internal	Passing Juice
HP Officejet Pro 6230 ePrinter	Internal	Passing Juice
(36)	Internal	Passing Juice
Return an Item	Internal	Passing Juice
Rebate Center	External	Passing Juice
Shipping	Internal	Passing Juice
My Account	Internal	Passing Juice
Request a Catalog	Internal	Passing Juice
Price Match Guarantee	Internal	Passing Juice
Warranty & Recall	Internal	Passing Juice
Policies & Legal	Internal	Passing Juice
California Transparency in Supply Chains Act	Internal	Passing Juice
20+ Employee Customer Program	External	Passing Juice
Federal Government Customers	External	Passing Juice
Australia	Internal	Passing Juice
Brazil	Internal	Passing Juice
Canada	External	Passing Juice
China	External	Passing Juice
See all 22 international sites	External	Passing Juice
About Staples	Internal	Passing Juice
Corporate Responsibility	Internal	Passing Juice
Investor Information	Internal	Passing Juice
Media Information	External	Passing Juice
Community Relations	Internal	Passing Juice
STAPLES Center	External	Passing Juice
Accessibility Compliance	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
iOS	External	Passing Juice
Android	External	Passing Juice
See International Sites	Internal	Passing Juice
See our delivery policy for full details	Internal	Passing Juice
Copyright 1998-2015	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
staples	12	✓	✗	✓	✗
center	7	✗	✗	✗	✗
store	6	✗	✗	✗	✗
supplies	6	✓	✗	✓	✗
deals	5	✗	✗	✗	✗

Usability

Url	Domain : staples.com Length : 11
-----	-------------------------------------





Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 998 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://www.staples.com/sitemap_index.xml</pre> <pre>http://www.staples.com/sbd/cre/resources/sitemap/sitemap_cpc_index.xml</pre>
	Robots.txt	<pre>http://staples.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>