









Website review roxydiner.com

Generated on October 29 2015 13:09 PM




The score is 62/100







SEO Content

	<p>Title</p>	<p>Roxy Diner, Roxy NYC, the famous deli restaurant of Times square</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Roxy diner celebrating 70 years in restaurant business, American deli restaurant in Manhattan, Broadway theater district, bar, breakfast, lunch and dinner</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>theater district,roxy, roxy diner, roxy deli, roxy delicatessen, roxy diner nyc,roxy restaurant, city,google map,coupon,free,chocolate candy bar,show,restaurant,roxy palace,gift card,review,pizza,coff</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1646 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1749 1070 1915" style="list-style-type: none"> • [H2] Roxy Bar • [H2] Roxy Burger • [H2] Roxy Deli • [H2] ROXY Cheese Cake • [H3] #1 New York Cheese Cake 	H1	H2	H3	H4	H5	H6	0	4	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	1	0	0	0									
	<p>Images</p>	<p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												

SEO Content

	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menu	Internal	Passing Juice
Mobile	Internal	Passing Juice
Gallery	Internal	Passing Juice
Video	Internal	Passing Juice
Location	Internal	Passing Juice
Contact us	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About us	Internal	Passing Juice
Specials	Internal	Passing Juice
Follow us	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Gift Voucher	Internal	Passing Juice
Android APP	External	Passing Juice
Newsletter	Internal	Passing Juice
Apply for a job	Internal	Passing Juice
Events	Internal	Passing Juice
Follow @RoxyDiner	External	Passing Juice


SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
roxy	12	✓	✓	✓	✓
best	7	✗	✗	✗	✗
restaurant	6	✓	✓	✓	✗
cheesecake	5	✗	✓	✗	✗
deli	4	✓	✓	✓	✓












Usability

	Url	Domain : roxydiner.com Length : 13


Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5						
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.						
	W3C Validity	Errors : 257 Warnings : 25						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>13</td> </tr> <tr> <td></td> <td>13</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	13		13
Deprecated tags	Occurrences							
<center>	13							
	13							
	Speed Tips	<ul style="list-style-type: none">  Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip. 						

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="550 190 766 226">✘ Apple Icon<li data-bbox="550 255 877 291">✔ Meta Viewport Tag<li data-bbox="550 324 805 360">✘ Flash content
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Optimization

	XML Sitemap	<p data-bbox="550 571 1109 607">Great, your website has an XML sitemap.</p> <p data-bbox="550 638 1497 696">http://www.roxydiner.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="550 728 981 763">http://roxydiner.com/robots.txt</p> <p data-bbox="550 795 1101 831">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="550 862 1117 898">Great, your website has an analytics tool.</p> <p data-bbox="550 929 1497 1010"> Google Analytics</p>