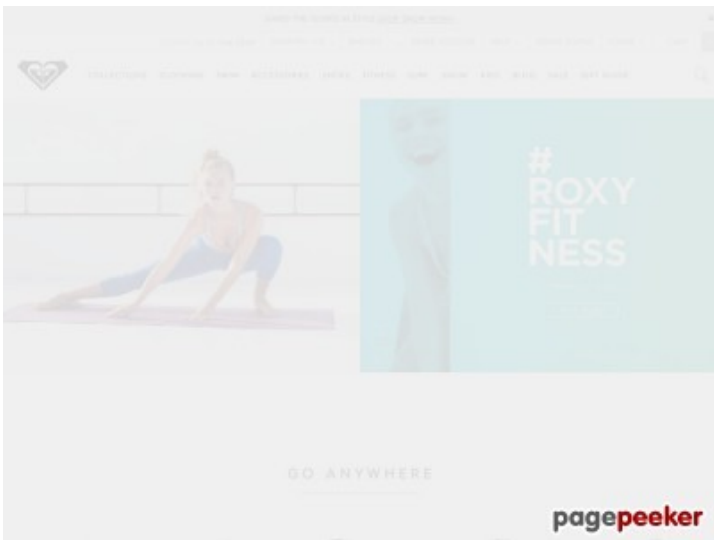


# Website review roxy.com

Generated on October 13 2015 11:15 AM





The score is 44/100







## SEO Content

	<b>Title</b>	<p>Roxy   Womens Fashion &amp; Beach Clothes for Girls</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Girls dresses, bags and board shorts by Roxy. Swimsuits for women, shoes, surf and snow gear plus updates on Roxy team riders and much more. FREE SHIPPING on ALL orders.</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>2</td><td>6</td><td>0</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Women's Fashion &amp; Beach Clothes from ROXY</li><li>• [H3] Select your Country</li><li>• [H3] You might also like</li><li>• [H4] Americas</li><li>• [H4] APAC / ASIA</li><li>• [H4] Europe</li><li>• [H4] Africa</li><li>• [H4] Find your local shop</li><li>• [H4] Need Help?</li><li>• [H6] Snow &amp; Fitness</li><li>• [H6] Swim &amp; Surf</li></ul>	H1	H2	H3	H4	H5	H6	1	0	2	6	0	6
H1	H2	H3	H4	H5	H6									
1	0	2	6	0	6									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H6] Clothing</li> <li>• [H6] Sale</li> <li>• [H6] About Roxy</li> <li>• [H6] Customer Service</li> </ul>
	Images	<p>We found 31 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 266 links including 4 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.16%</p> <p>Internal Links 86.84%</p>

## In-page links

Anchor	Type	Juice
<a href="#">View on Instagram</a>	Internal	Passing Juice
<a href="#">Shop Hoodies Now &gt;&gt;</a>	Internal	Passing Juice

## In-page links

<a href="#">x</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">{{=country.regionName}}</a>	Internal	Passing Juice
<a href="#">Brasil</a>	External	Passing Juice
<a href="#">Chile</a>	External	Passing Juice
<a href="#">US &amp; Canada</a>	Internal	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Singapore</a>	Internal	Passing Juice
<a href="#">Malaysia</a>	External	Passing Juice
<a href="#">Philippines</a>	Internal	Passing Juice
<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">China - 中国</a>	External	Passing Juice
<a href="#">Japan - 日本</a>	External	Passing Juice
<a href="#">Hong Kong - 香港</a>	External	Passing Juice
<a href="#">Korea - 韩国</a>	External	Passing Juice
<a href="#">Taiwan - 台湾</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">France</a>	External	Passing Juice
<a href="#">&amp;Ouml;sterreich</a>	External	Passing Juice
<a href="#">Belgium</a>	External	Passing Juice
<a href="#">Deutschland</a>	External	Passing Juice
<a href="#">Espa&amp;ntilde;a</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Italia</a>	External	Passing Juice
<a href="#">L&amp;euuml;tzbueg</a>	External	Passing Juice

## In-page links

<a href="#">Netherlands</a>	External	Passing Juice
<a href="#">Portugal</a>	External	Passing Juice
<a href="#">Россия</a>	External	Passing Juice
<a href="#">Finland</a>	External	Passing Juice
<a href="#">Danmark</a>	Internal	Passing Juice
<a href="#">South Africa</a>	External	Passing Juice
<a href="#">Store Locator</a>	Internal	Passing Juice
<a href="#">Order status</a>	Internal	Passing Juice
<a href="#">Warranty</a>	Internal	Passing Juice
<a href="#">Size charts</a>	Internal	Passing Juice
<a href="#">Giftcards</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Order Status</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Hot Trends</a>	Internal	Passing Juice
<a href="#">Open Road</a>	Internal	Passing Juice
<a href="#">Pop Surf</a>	Internal	Passing Juice
<a href="#">Tropical Paradise</a>	Internal	Passing Juice
<a href="#">Beach Sport</a>	Internal	Passing Juice
<a href="#">Roxy Band Collabs</a>	Internal	Passing Juice
<a href="#">Inspiration</a>	Internal	Passing Juice
<a href="#">Fall Lookbook</a>	Internal	Passing Juice
<a href="#">Heartbreakers, Wave Chasers Collection</a>	Internal	Passing Juice
<a href="#">Fitness Lookbook</a>	Internal	Passing Juice
<a href="#">Snow Lookbook</a>	Internal	Passing Juice

## In-page links

<a href="#">Fall Looks</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Tanks</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Skirts</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Boardshorts</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Swim</a>	Internal	Passing Juice
<a href="#">Bikinis</a>	Internal	Passing Juice
<a href="#">Bikini Tops</a>	Internal	Passing Juice
<a href="#">Triangle</a>	Internal	Passing Juice
<a href="#">Halter</a>	Internal	Passing Juice
<a href="#">Crop</a>	Internal	Passing Juice
<a href="#">Bandeau</a>	Internal	Passing Juice
<a href="#">Flutter</a>	Internal	Passing Juice
<a href="#">Cami</a>	Internal	Passing Juice
<a href="#">Bikini Bottoms</a>	Internal	Passing Juice
<a href="#">String</a>	Internal	Passing Juice
<a href="#">Bikini</a>	Internal	Passing Juice

## In-page links

<a href="#">Cheeky</a>	Internal	Passing Juice
<a href="#">Itsy</a>	Internal	Passing Juice
<a href="#">High Waisted</a>	Internal	Passing Juice
<a href="#">One Pieces</a>	Internal	Passing Juice
<a href="#">Boardshorts</a>	Internal	Passing Juice
<a href="#">Cover Ups</a>	Internal	Passing Juice
<a href="#">Wetsuits</a>	Internal	Passing Juice
<a href="#">Rashguards</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Handbags</a>	Internal	Passing Juice
<a href="#">Wallets</a>	Internal	Passing Juice
<a href="#">Beanies</a>	Internal	Passing Juice
<a href="#">Scarves &amp; Gloves</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Luggage</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Jewelry</a>	Internal	Passing Juice
<a href="#">GoPro</a>	Internal	Passing Juice
<a href="#">Skateboards</a>	Internal	Passing Juice
<a href="#">Other Accessories</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Shoes</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Casuals</a>	Internal	Passing Juice

## In-page links

<a href="#">Flip Flops</a>	Internal	Passing Juice
<a href="#">Sandals</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Sports Bras</a>	Internal	Passing Juice
<a href="#">Fitness Swimsuits</a>	Internal	Passing Juice
<a href="#">Yoga</a>	Internal	Passing Juice
<a href="#">Running</a>	Internal	Passing Juice
<a href="#">SUP Wetsuits</a>	Internal	Passing Juice
<a href="#">Fitness Lookbook</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Girls 7-14 Years</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Sweaters &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Tanks &amp; Tops</a>	Internal	Passing Juice
<a href="#">Jeans &amp; Pants</a>	Internal	Passing Juice
<a href="#">Skirts &amp; Shorts</a>	Internal	Passing Juice
<a href="#">Swimsuits</a>	Internal	Passing Juice
<a href="#">Boardshorts</a>	Internal	Passing Juice
<a href="#">Sandals &amp; Shoes</a>	Internal	Passing Juice
<a href="#">Snow</a>	Internal	Passing Juice

## In-page links

<a href="#">Surf</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Girls 2-6 Years</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Swimsuits &amp; Boardshorts</a>	Internal	Passing Juice
<a href="#">Sandals &amp; Shoes</a>	Internal	Passing Juice
<a href="#">Snow</a>	Internal	Passing Juice
<a href="#">Surf</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Baby 6-24 Months</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Swimsuits</a>	Internal	Passing Juice
<a href="#">Snow</a>	Internal	Passing Juice
<a href="#">Surf</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Surf</a>	Internal	Passing Juice
<a href="#">Surf Shop</a>	Internal	Passing Juice
<a href="#">Wetsuits</a>	Internal	Passing Juice
<a href="#">Rashguards</a>	Internal	Passing Juice
<a href="#">Surf Jackets</a>	Internal	Passing Juice



## In-page links

<a href="#">Surf Accessories</a>	Internal	Passing Juice
<a href="#">Surf Booties</a>	Internal	Passing Juice
<a href="#">GoPro</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Collection</a>	Internal	Passing Juice
<a href="#">Wetsuit Guide</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Surf Team</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Snow</a>	Internal	Passing Juice
<a href="#">Snow Shop</a>	Internal	Passing Juice
<a href="#">Snow Jackets</a>	Internal	Passing Juice
<a href="#">Snow Pants</a>	Internal	Passing Juice
<a href="#">Fleece &amp; Softshells</a>	Internal	Passing Juice
<a href="#">Thermal Layers</a>	Internal	Passing Juice
<a href="#">Goggles</a>	Internal	Passing Juice
<a href="#">Helmets</a>	Internal	Passing Juice
<a href="#">Beanies</a>	Internal	Passing Juice
<a href="#">Gloves</a>	Internal	Passing Juice
<a href="#">Scarves</a>	Internal	Passing Juice
<a href="#">Technical Bags</a>	Internal	Passing Juice
<a href="#">Snowboards</a>	Internal	Passing Juice
<a href="#">GoPro</a>	Internal	Passing Juice
<a href="#">Snowboard Bindings</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice

## In-page links

<a href="#">Snow Lookbook</a>	Internal	Passing Juice
<a href="#">Torah Bright Series</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Snow Team</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Womens Sale</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Sweaters &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Tees &amp; Tops</a>	Internal	Passing Juice
<a href="#">Jeans &amp; Pants</a>	Internal	Passing Juice
<a href="#">Skirts &amp; Shorts</a>	Internal	Passing Juice
<a href="#">Swimsuits &amp; Cover Ups</a>	Internal	Passing Juice
<a href="#">Boardshorts</a>	Internal	Passing Juice
<a href="#">Fitness Clothing</a>	Internal	Passing Juice
<a href="#">Flip Flops &amp; Sandals</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Handbags &amp; Wallets</a>	Internal	Passing Juice
<a href="#">Hats &amp; Beanies</a>	Internal	Passing Juice
<a href="#">Scarves &amp; Gloves</a>	Internal	Passing Juice
<a href="#">Wetsuits</a>	Internal	Passing Juice
<a href="#">Rashguards</a>	Internal	Passing Juice
<a href="#">Snow Jackets</a>	Internal	Passing Juice
<a href="#">Snow Pants</a>	Internal	Passing Juice
<a href="#">Thermal Layers</a>	Internal	Passing Juice
<a href="#">Goggles &amp; Helmets</a>	Internal	Passing Juice

## In-page links

<a href="#">Sale Shoes</a>	Internal	Passing Juice
<a href="#">Sale Accessories</a>	Internal	Passing Juice
<a href="#">Sale Clothing</a>	Internal	Passing Juice
<a href="#">Sale Snow</a>	Internal	Passing Juice
<a href="#">Girls Sale</a>	Internal	Passing Juice
<a href="#">Girls 7-14 years</a>	Internal	Passing Juice
<a href="#">Girls 2-6 years</a>	Internal	Passing Juice
<a href="#">Babies 6-24 Month</a>	Internal	Passing Juice
<a href="#">Sale Snow</a>	Internal	Passing Juice
<a href="#">Sale Shoes</a>	Internal	Passing Juice
<a href="#">Sale Clothing</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">#</a>	Internal	Passing Juice
<a href="#">#</a>	Internal	Passing Juice
<a href="#">Shop this look</a>	Internal	Passing Juice
<a href="#">Shop this look</a>	Internal	Passing Juice
<a href="#">Shop this look</a>	Internal	Passing Juice
<a href="#">Shop this look</a>	Internal	Passing Juice
<a href="#">Shop this look</a>	Internal	Passing Juice
<a href="#">Tumblr</a>	External	Passing Juice
<a href="#">Google plus</a>	External	Passing Juice
<a href="#">Pinterest</a>	External	Passing Juice
<a href="#">Wordpress</a>	Internal	Passing Juice
<a href="#">Live Chat</a>	Internal	Passing Juice

## In-page links

<a href="#">Rashguards</a>	Internal	Passing Juice
<a href="#">Corporate Info</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Quiksilver &amp; Roxy Initiative</a>	External	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Delivery</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Quiksilver</a>	External	Passing Juice
<a href="#">Roxy</a>	Internal	Passing Juice
<a href="#">DC Shoes</a>	External	Passing Juice
' + \$(''.review-bottom-button').data('content') + '	Internal	Passing Juice






## SEO Keywords











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	12	✗	✗	✓	✗
always	11	✗	✗	✗	✗
roxy	11	✓	✗	✓	✓
shipping	10	✗	✗	✓	✗
free	10	✗	✗	✓	✗

## Usability

	Url	Domain : roxy.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://roxy.com/robots.txt">http://roxy.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="560 1081 1497 1160"> Google Analytics</div>