

# Website review moz.com

Generated on October 25 2015 19:54 PM





The score is 67/100







## SEO Content

	Title	Moz: SEO Software, Tools and Resources for Better Marketing Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Backed by industry-leading data and the largest community of SEOs on the planet, Moz builds tools that make inbound marketing easy. Start your free trial today! Length : 160 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>4</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Inbound marketing is complicated. Moz's software makes it easy.</li><li>• [H1] Products to PowerYour Online Visibility.</li><li>• [H2] Our customers love us</li><li>• [H2] Connect</li><li>• [H2] Learn</li><li>• [H2] Discover Moz Local</li><li>• [H3] Discover Moz Local</li><li>• [H3] Just \$84/year per location.</li><li>• [H3] But you don't have to take our word for it...</li><li>• [H3] The 2015 Local Search Ranking Factors</li><li>• [H4] Online marketing is complicated. Moz software makes it</li></ul>	H1	H2	H3	H4	H5	H6	2	4	4	3	0	0
H1	H2	H3	H4	H5	H6									
2	4	4	3	0	0									

## SEO Content

		<p>easy.</p> <ul style="list-style-type: none"> <li>• [H4] 35,000+ customers use Moz, including:</li> <li>• [H4] Identify the factors associated with higher local rankings.</li> </ul>
	Images	<p>We found 45 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Moz Local</a>	Internal	Passing Juice
<a href="#">Free Tools</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">The Beginner's Guide to SEO</a>	Internal	Passing Juice
<a href="#">The Local Learning Center</a>	Internal	Passing Juice
<a href="#">Start my Free 30-Day Trial</a>	Internal	Passing Juice
<a href="#">or take a tour of Moz Pro ►</a>	Internal	Passing Juice
<a href="#">See Moz Products</a>	Internal	Passing Juice
<a href="#">Dive In</a>	Internal	Passing Juice
<a href="#">Join in our Community</a>	Internal	Passing Juice
<a href="#">SEO &amp; Search</a>	Internal	Passing Juice
<a href="#">Local Search</a>	Internal	Passing Juice
<a href="#">Get Started with Moz Local</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Terms &amp; Privacy</a>	Internal	Passing Juice
<a href="#">recommended companies</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">recommended companies</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

learn consulting tools online **moz** all marketing  
seo local free






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
moz	17	✓	✗	✓	✓
seo	8	✓	✗	✓	✗
local	8	✗	✗	✗	✓
tools	7	✓	✗	✓	✗
marketing	5	✓	✗	✓	✓


## Usability

	Url	Domain : moz.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.






## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://moz.com/blog-sitemap.xml">https://moz.com/blog-sitemap.xml</a></li><li><a href="https://moz.com/ugc-sitemap.xml">https://moz.com/ugc-sitemap.xml</a></li><li><a href="https://moz.com/profiles-sitemap.xml">https://moz.com/profiles-sitemap.xml</a></li><li><a href="http://d2eeipcrdle6.cloudfront.net/past-videos.xml">http://d2eeipcrdle6.cloudfront.net/past-videos.xml</a></li><li><a href="http://app.wistia.com/sitemaps/36357.xml">http://app.wistia.com/sitemaps/36357.xml</a></li></ul>
	Robots.txt	<p><a href="http://moz.com/robots.txt">http://moz.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li><li> Quantcast</li></ul>