



Website review match.com

Generated on October 26 2015 16:28 PM




The score is 51/100







SEO Content

	<p>Title</p>	<p>Match.com®; The Leading Online Dating Site for Singles & Personals : Match.com</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Match.com is the number one destination for online dating with more dates, more relationships, & more marriages than any other dating or personals site.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>online dating, singles, dating, personals, matchmaker, matchmaking, love, match, dating site, match.com, free personals, christian singles, black singles, asian singles, jewish singles, local singles</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1711 1481 1783"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1257 1944" style="list-style-type: none"> • [H1] #1 in dates, relationships and marriages • [H1] Online Dating at Match.com • [H2] The Match.com Singles Community • [H3] 	H1	H2	H3	H4	H5	H6	2	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	1	0	0	0									
	<p>Images</p>	<p>We found 30 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

In-page links

Anchor	Type	Juice
Member Sign In &raquo;	Internal	Passing Juice
Take the Personality Test from Chemistry.com &raquo;	Internal	Passing Juice
About Match.com	Internal	Passing Juice
Terms of Use&#42;&#42;	Internal	Passing Juice
Your Privacy	Internal	Passing Juice
Ad Choices	Internal	Passing Juice

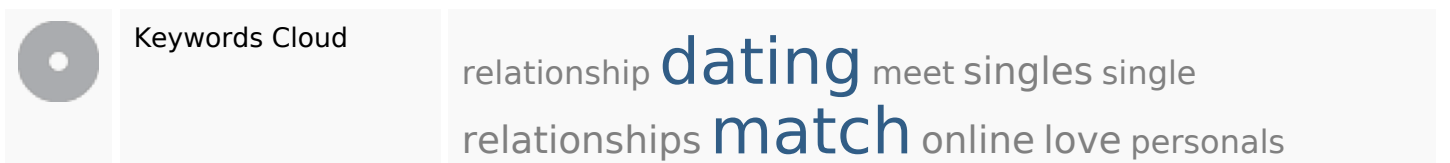
In-page links

Careers	Internal	Passing Juice
Online Dating Safety Tips	Internal	Passing Juice
Dating Articles and Advice	Internal	Passing Juice
How Online Dating Works	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Relationship Tips	Internal	Passing Juice
Dating Tips	Internal	Passing Juice
Help/FAQs	Internal	Passing Juice
Profile Assistance	Internal	Passing Juice
Site Map	Internal	Passing Juice
Match International	Internal	Passing Juice
Media Room	External	Passing Juice
Match.com Guarantee	Internal	Passing Juice
Mobile	Internal	Passing Juice
Gift Subscriptions	Internal	Passing Juice
Advertise on Match.com	External	Passing Juice
Become an Affiliate	Internal	Passing Juice
Promotions & Sponsorships	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
Chemistry	External	Passing Juice
Yahoo Personals	Internal	Passing Juice
50+ Dating	External	Passing Juice
Black Dating	External	Passing Juice
SingleParents	External	Passing Juice

In-page links

Christian Dating	External	Passing Juice
Personals	External	Passing Juice
Learn More &raquo;	Internal	Passing Juice
Dating Advice	Internal	Passing Juice
Online Dating by City	Internal	Passing Juice
Dating Study	Internal	Passing Juice
Dating Rules	Internal	Passing Juice
matchMobile	Internal	Passing Juice
International Dating	Internal	Passing Juice
En Espa&ntilde;ol	Internal	Passing Juice
UK Dating	Internal	Passing Juice
Christian Dating	Internal	Passing Juice
Jewish Dating	Internal	Passing Juice
Asian Dating	Internal	Passing Juice
Black Dating	Internal	Passing Juice
Senior Dating	Internal	Passing Juice
Gay Dating	Internal	Passing Juice
Lesbian Dating	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dating	24	✓	✓	✓	✓
match	21	✓	✓	✓	✓







Keywords Consistency

online	8	✓	✓	✓	✓
singles	8	✓	✓	✗	✓
love	6	✗	✓	✗	✗

Usability

	Url	Domain : match.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 30 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://match.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics



Quantcast