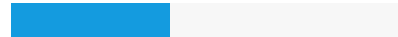


Generated on October 25 2015 18:15 PM

The score is 33/100







SEO Content

	Title	<p>Google</p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.45%</p> <p>Internal Links 93.55%</p>

In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice
Images	Internal	Passing Juice
Maps	Internal	Passing Juice
Play	Internal	Passing Juice
YouTube	External	Passing Juice
News	Internal	Passing Juice
Gmail	Internal	Passing Juice
Drive	Internal	Passing Juice
Calendar	Internal	Passing Juice
Translate	Internal	Passing Juice

In-page links

Mobile	Internal	Passing Juice
Books	Internal	Passing Juice
Wallet	Internal	Passing Juice
Shopping	Internal	Passing Juice
Blogger	External	Passing Juice
Finance	Internal	Passing Juice
Photos	Internal	Passing Juice
Videos	Internal	Passing Juice
Docs	Internal	Passing Juice
Even more &raquo;	Internal	Passing Juice
Web History	Internal	Passing Juice
Sign in	Internal	Passing Juice
Search settings	Internal	Passing Juice
Advanced search	Internal	Passing Juice
Language tools	Internal	Passing Juice
Advertising&nbsp;Programs	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
+Google	Internal	Passing Juice
About Google	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	3	✔	✘	✘	✘
search	3	✘	✘	✘	✘
settings	2	✘	✘	✘	✘
more	2	✘	✘	✘	✘
history	1	✘	✘	✘	✘

Usability

	Url	Domain : google.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 28 Warnings : 2				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Deprecated tags	Occurrences		
Deprecated tags	Occurrences					

Document

<u>

2

<center>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

http://www.gstatic.com/culturalinstitute/sitemaps/www_google_com_culturalinstitute/sitemap-index.xml

<https://www.google.com/edu/sitemap.xml>

<https://www.google.com/work/sitemap.xml>

http://www.google.com/sitemaps_webmasters.xml

http://www.gstatic.com/dictionary/static/sitemaps/sitemap_index.xml

<http://www.gstatic.com/earth/gallery/sitemaps/sitemap.xml>



<http://www.gstatic.com/s2/sitemaps/profiles-sitemap.xml>

<http://www.google.com/drive/sitemap.xml>

<http://www.google.com/docs/sitemaps.xml>

<http://www.google.com/sheets/sitemaps.xml>

Optimization

		http://www.google.com/slides/sitemaps.xml http://www.google.com/forms/sitemaps.xml https://www.google.com/mail/help/sitemap.xml
	Robots.txt	http://google.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.