

Website review facebook.com

Generated on October 29 2015 13:09 PM





The score is 46/100







SEO Content

	Title	<p>Facebook - Log In or Sign Up</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1447 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Facebook</td> </tr> <tr> <td>url</td> <td>https://www.facebook.com/</td> </tr> <tr> <td>image</td> <td>https://www.facebook.com/images/fb_icon_325x325.png</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	site_name	Facebook	url	https://www.facebook.com/	image	https://www.facebook.com/images/fb_icon_325x325.png	locale	en_US		
Property	Content													
site_name	Facebook													
url	https://www.facebook.com/													
image	https://www.facebook.com/images/fb_icon_325x325.png													
locale	en_US													
	Headings	<table border="1" data-bbox="544 1883 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1989 1377 2078" style="list-style-type: none"> • [H1] Facebook logo • [H2] Connect with friends and theworld around you on Facebook. 	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Sign Up• [H2] JavaScript is disabled on your browser.• [H2] Security Check
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

In-page links

Anchor	Type	Juice
Forgot your password?	Internal	Passing Juice
Why do I need to provide my birthday?	Internal	Passing Juice
Terms	Internal	noFollow

In-page links

Data Policy	Internal	noFollow
Cookie Use	Internal	noFollow
Create a Page	Internal	Passing Juice
English (US)	Internal	Passing Juice
Español	Internal	Passing Juice
Français (France)	Internal	Passing Juice
العربية	Internal	Passing Juice
Português (Brasil)	Internal	Passing Juice
Italiano	Internal	Passing Juice
Deutsch	Internal	Passing Juice
العربية	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Log In	Internal	Passing Juice
Messenger	External	Passing Juice
Facebook Lite	Internal	Passing Juice
Mobile	Internal	Passing Juice
Find Friends	Internal	Passing Juice
Badges	Internal	Passing Juice
People	Internal	Passing Juice
Pages	Internal	Passing Juice
Places	Internal	Passing Juice
Games	Internal	Passing Juice
Locations	Internal	Passing Juice
About	Internal	Passing Juice
Create Ad	Internal	Passing Juice
Create Page	Internal	Passing Juice

In-page links

Developers	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Terms	Internal	Passing Juice
Help	Internal	Passing Juice
Settings	Internal	Passing Juice
Activity Log	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	words sign facebook log please browser try create security friends
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
facebook	7	✓	✗	✓	✓
sign	6	✓	✗	✗	✓
words	4	✗	✗	✗	✗
please	3	✗	✗	✗	✗
security	3	✗	✗	✗	✓












Usability

	Url	Domain : facebook.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 61 Warnings : 4				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://facebook.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>